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Listening for details



Listen to three people talking about their jobs. Complete the table with one, two, or three words or a number in each gap.

	Samantha Hayes	Pippa Sorensen	Rashed Nadim
1. job title			
2. manager			
3. responsible for	Meeting quarterly and yearly _____	full time designers and around _____freelance or part-time employees	Prepares financial _____, controls _____and cashflow
4. likes	the opportunity to _____	The _____ side of the job	dealing with the _____ side of the job
5. dislikes	works _____and job is often _____	Too much time spent _____ people	_____ people

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Listening Comprehension

Answer each of the following questions with either SH (Samantha Hayes), PS (Pippa Sorensen), or RN (Rashed Nadim).

1. Who has only been doing their current job for about a year? _____
2. Who says they enjoy competition? _____
3. Who says they spend a lot of time in meetings? _____
4. Who did a job for 12 years that gave them experience they use now? _____
5. Who hasn't done a job with this much responsibility before? _____
6. Who finds it difficult to see friends and family? _____
7. Who gets hundreds of emails each day? _____
8. Who worked for the company for 8 years before getting promoted? _____



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Identifying vocabulary

Part A: Look at the article on page five about Burt's Bees and find vocabulary which means the following.

1. _____ bought
2. _____ more than needed
3. _____ started
4. _____ in a way that only involves one thing
5. _____ listed on the stock exchange
6. _____ connected to something larger than it
7. _____ being a business with a legal status
8. _____ products used on the face to make the user more attractive
9. _____ being based in a particular place
10. _____ one of the people who started a company

Part B: Now complete the following questions with one of the words.

1. Do you ever buy, or have you ever used, _____? What is your opinion about using them?
2. What year was the company that you work for _____?
3. Where is your company _____?
4. What products do you sometimes buy an _____ amount of? Why?
5. If there was a part of your job that you could do _____, what would it be?
6. Can you name one of the _____ of the company you work for? What do you know about them?

Now in pairs, answer the questions.





Burt's Bees

Burt's Bees was founded in the late 1980s by Burt Shavitz and Roxanne Quimby in Dover-Foxcroft, Maine in the United States, but it is headquartered in Durham, North Carolina. It is a subsidiary of Clorox, a publicly traded company. Burt Shavitz began bottling honey which he sold locally, while keeping the excess beeswax. After meeting Roxanne, she found an old recipe book which taught them how to make products from the beeswax, such as candles, soap, furniture polish and lip balm. In 1991, Burt's Bees became an incorporated company and in 1993, started to focus exclusively on personal care products. Their first shop opened in Chapel Hill, North Carolina. Since then, it has expanded into markets including the United Kingdom, Australia, Taiwan, New Zealand and Germany. In 2007, Clorox acquired Burt's Bees for \$925 million. In 2015, co-founder Burt Shavitz sadly died at the age of 80.

One of the company's most popular products is their lip balm which in 2018 reports said was selling at the rate of one item per second. However, they also introduced a range of cosmetics in 2017. In 2020, they were given the Award of Earth Defender for their efforts at environmental conservation which is a large part of their business plan, going back to their roots in rural Maine.

Sources: Wikipedia, Burt's Bees

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Scanning for details

Read about the company Burt's Bees and write down the year or period of time that the following events happened.

1. given the Award of Earth Defender: _____
2. acquired by Clorox: _____
3. Burt Shavitz died: _____
4. introduced cosmetics to their range: _____
5. founded by Burt Shavitz and Roxanne Quimby: _____
6. started focusing on personal care products: _____
7. most popular product, lip balm, selling one per second: _____
8. become an incorporated company: _____