64 Newspapers

A Life as an editor

Meet Cyrus Davis, who has spent all his working life in **journalism**. He's been a news reporter, sports reporter, and **headline** writer. Now, he works for *The Evening Star*, a local **daily** paper **published** in Birmingham, and he is the **editor** of the paper's online **version**. "*The Star* **covers current affairs**, sport, crime, and so on, and there is always at least one **item** about a **cultural** subject. But the sad truth is that newspaper sales are falling fast, and newspapers could disappear **forever** if the industry cannot make money from online sales."

GLOSSARY	
journalism	the profession of collecting and writing about news in newspapers, on TV, etc. The person who does this is a **journalist.** A **journal** is a newspaper or magazine that deals with a specific subject or profession: *a medical **journal***
headline	the title of a newspaper article (*see next page*)
daily	happening every day. A **daily (news)paper** is published every day, except Sunday.
publish	prepare and print a book, newspaper, etc.
editor	the person who prepares and controls a newspaper
version	sth that has the same basic content as another thing but which is presented in a different way
cover	include
current affairs	important political or social events happening now (**current** = happening now)
(news) item	SYN a piece of news
cultural	connected with the ideas and way of life of a group of people or a country
forever	for all time

1 Circle the adjectives and adverbs.

▶ currentinternationalpublishdailyjournalismforevereditorcurrentlyheadlineculturaljournalversion

2 Is the meaning the same or different? Write *S* or *D*.

▶ She edits the newspaper. / She's the editor. S

1 It's a daily paper. / You can buy the paper every day, except Sunday. .....

2 I read the article. / I read the headline. .....

3 They published the book. / They wrote the book. .....

4 The paper includes sport. / The paper covers sport. .....

5 I want to work in journalism. / I want to work in current affairs. .....

6 I believe it's a current problem. / I believe it's a daily problem. .....

7 I've only read one news item so far. / I've only read one piece of news so far. .....

8 It will go on forever. / It will go on a long time. .....

3 Complete the sentences.

▶ My son works in journalism.

1 Good papers provide opinions on c..... events such as plays, exhibitions, etc.

2 My daughter reads everything in the news. She wants to be a j.....

3 The paper is p..... in London and sold all over the south-east of England.

4 There was a funny h..... on the front page of the paper this morning.

5 My grandfather was e..... of a national newspaper.

6 Do you buy a d..... paper, or do your read the online v.....?

7 I think newspapers are still the best place to read about c..... a.....

8 I read a lot of scientific j..... when I'm doing research for my studies.

4 ABOUT YOU Write answers to the questions, or talk to another student.

1 Do you still read a newspaper? If not, why not? .....

2 If you read a newspaper, do you buy a paper version or read it online? .....

3 Do you read a daily paper or do you just read a paper at weekends? .....

4 What interests you most in a paper? Is it:
National news? International news? Cultural information? Sport? Other? .....

5 Do you think traditional newspapers might soon disappear forever? .....

TEST YOURSELF

LIVEWORKSHEETS

B Headlines

ban say that sth must not happen; not allow sth **ban** *n*

protest say or show that you do not agree with sth, especially in public
protest *n* (notice the stress difference between the verb and the noun)

suicide the act of killing yourself: ***commit suicide***

rate the speed of sth or how often it happens

among in a particular group of people

fuel Petrol and diesel are types of **fuel**.

duty money (called **tax**) that you must pay the government when you bring sth from another country into your country

claim sth/that say that sth is true **claim** *n*

trick sth clever that you have learned to do. A **magic trick** is a trick that seems impossible.

quit leave a job

spending the amount of money spent by a government or organization

raise make sth bigger, higher, stronger, etc.

retirement the age that people stop working (usually 65 or higher)
retire *v*

5 These sentences are all false. Change them so that they are true.

▶ Fuel duty is a ~~responsibility~~. Fuel duty is a tax.

1 If you raise something, it stays the same. .....
2 If somebody commits suicide, they are alive. .....
3 If you protest against something, you are happy. .....
4 If you claim something, it is true. .....
5 If you retire, you stop working for the day. .....
6 If you quit, you start your job. .....

6 Match 1–8 with a–i.

▶ It was a protest b

1 He claims that his story .....
2 We don't know why she committed .....
3 The government will increase fuel .....
4 They want to raise the .....
5 My father retired .....
6 The rate of inflation .....
7 The school has banned .....
8 I learned this trick .....

a at the age of 60.
b against the government. ✓
c is true, but I'm not sure.
d mobile phones in class.
e has slowed down.
f standard in schools.
g from my uncle.
h suicide.
i duty soon.

7 Complete the sentences.

▶ What do workers protest about in your country?

1 Is the birth ..... going up or going down?
2 Is the ..... age 65 for both men and women in your country?
3 Does fuel ..... on petrol and diesel often go up?
4 Can you think of a famous politician who ..... his job? Why did he leave?
5 Can you think of something restaurants or cinemas have ..... in your country?
6 Do you think that ..... is more common ..... young people now than 20 years ago?
7 What do you think about public ..... on the health service in your country?

4 ABOUT YOUR COUNTRY **Can you answer the questions in Exercise 7? Write your answers, or talk to another student.**

▶ What do workers protest about in your country? Salaries or working conditions.

TEST YOURSELF

LIVEWORKSHEETS