

SELF-TRANSCENDENCE



PROVIDES HOPE



MOTIVATION HEIRLOOM AFFILIATION/ BELONGING



REDUCES ANXIETY NOSTALGIA DESIGN/ AESTHETICS BADGE VALUE



WELLNESS THERAPEUTIC VALUE PROVIDES ACCESS



MAKES MONEY REDUCES RISK INTEGRATES CONNECTS



AVOIDS HASSLES SENSORY APPEAL

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| INFORMS | SELF-ACTUALIZATION | SAVES TIME | QUALITY |
| ORGANIZES | VARIETY | REDUCES EFFORT | REDUCES COST |
| ATTRACTIVENESS | FUN/ ENTERTAINMENT | REWARDS ME | SIMPLIFIES |

LIVEWORKSHEETS