



SELF-TRANSCENDENCE



PROVIDES HOPE



MOTIVATION



HEIRLOOM



AFFILIATION/
BELONGING



REDUCES ANXIETY



NOSTALGIA



DESIGN/
AESTHETICS



BADGE
VALUE



WELLNESS



THERAPEUTIC
VALUE



PROVIDES
ACCESS



MAKES
MONEY



REDUCES
RISK



INTEGRATES



CONNECTS



AVOIDS
HASSLES



SENSORY
APPEAL



INFORMS
ORGANIZES
ATTRACTIVENESS

SELF-
ACTUALIZATION
VARIETY
FUN/
ENTERTAINMENT

SAVES
TIME
REDUCES
EFFORT
REWARDS ME

QUALITY
REDUCES
COST
SIMPLIFIES