

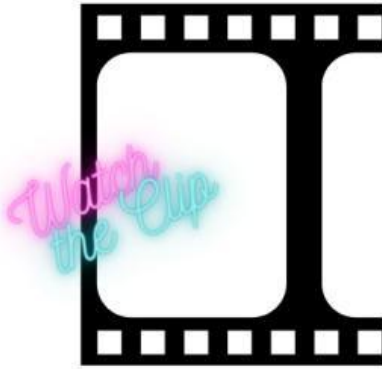
## Video activity

# Why Fast Food Has Gotten So Expensive

Level: Upper Intermediate



- 1- How often do you eat fast food?
- 2- Which fast food chain restaurants do you like the most?
- 3- Which fast food is the most unhealthy?
- 4- Is fast food popular in Brazil? Is it affordable?
- 5- What is the difference between junk food and fast food?



1. What has happened to the price of a Filet-O-Fish at McDonald's?

- a. It costs \$17 for three Filet-O-Fish.
- b. The price has remained the same.
- c. The Filet-O-Fish is now free.
- d. The price has decreased significantly.

2. The video states that from 2019 to 2023, prices in the "limited service meals" category, which includes fast food, have increased by:

- a. 19%
- b. 24%
- c. 28%
- d. 32%

3. Which of the following is cited as the main reason for the high fast food prices?

- a. Increased cost of food and packaging
- b. Rising rent for fast food locations
- c. Labor shortages and higher wages
- d. Increased taxes on fast food restaurants

4. According to the video, which of the following is true about the fast food labor market?

- a. The number of employees is still below 2019 levels.
- b. The number of limited service establishments decreased by over 4%.
- c. There is no longer a labor shortage in the fast food industry.
- d. Wages for fast food workers have remained stagnant.

5. The video suggests that in order to maintain service levels and expand their operating hours, fast food restaurants need to:

- a. Automate more tasks
- b. Reduce the number of menu items
- c. Hire more labor across the day
- d. Increase prices even further

### Why Fast Food Has Gotten So Expensive

The cost of fast food has been steadily rising over the past few years. This is due to a combination of factors, including increased labor costs, supply chain issues, and rising prices for raw ingredients. As a result, customers are now paying more for their favorite burgers, fries, and shakes. Understanding the reasons behind these price hikes can help us make informed decisions about our fast food consumption.

Fill in the Blank: Fill in the blank with the correct words.

The rising cost of \_\_\_\_\_ is one of the main reasons why fast food has become more expensive.

Fast food restaurants have had to increase their \_\_\_\_\_ to attract and retain workers.

Disruptions in the \_\_\_\_\_ have made it more costly for fast food chains to obtain the ingredients they need.

Inflation has led to higher prices for \_\_\_\_\_, which in turn raises the cost of fast food.

Customers are now paying more for their favorite fast food items due to these \_\_\_\_\_ factors.

labor  
supply chain  
raw material  
multiple  
economic

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