

Unit 10: Grammar – Connectors

Choose the correct option.

1 , I want to welcome everyone to the opening of our new store.

2 We've had a few setbacks now we're on track to complete the project on schedule.

3 There are several decisions to make concerning the way forward. , should we buy new software or update what we have?

5 Chinese products were once regarded as cheap and even dangerous, they have changed dramatically over the years.

6 We should look into the possibility of expanding our operations finding more markets in Asia.

7 to stocking luxury brands, we also have a huge range of affordable products.

8 I want to congratulate you all on our success so far, , we have a long way to go. Keep up the good work!

Match 1–8 with a–h to complete the sentences.

- a however, we did not quite meet our sales target.
- b but it is difficult to know how to do this.
- c and then we can make some decisions.
- d while keeping our existing ones.
- e although we've all worked very hard.
- f in addition to my earlier remarks, that you have worked well as a team.
- g when we were using traditional forms of advertising.
- h as well as our designer brands.

- 1 We need to stop fake luxury goods being sold on the streets, _____
- 2 Our sales figures were better last year, _____
- 3 We mustn't forget to market the non-luxury items _____
- 4 We need to attract new customers _____
- 5 We did not achieve our sales target this quarter, _____
- 6 Let's consider our options to start with _____
- 7 Our profit margins are good, _____
- 8 I'd just like to say, _____

Choose the correct option.

- 1 Our sales figures are good,
 a but we can't relax yet.
 b although, we can now take it easy.

- 2 Our luxury brands are selling well,
 a although the cheaper ranges aren't.
 b for example, the cheaper ranges aren't.

- 3 We need to improve our image,
 a although we need to explore new markets.
 b also we need to expand our market.

- 4 We need more funding for this project,
 a for instance, we can continue.
 b then we can move on.

- 5 Right, let's begin.
 a For instance, can we have some suggestions.
 b First of all, I'd like some suggestions.

- 6 We now have the results of our survey.
 a Recently, they were as predicted.
 b Although, unfortunately they were as we predicted.

- 7 Our upcoming conference should be well-attended,
 a but we still need to advertise it online.
 b for example, we need to advertise it online.

- 8 Our Bulgari range is selling very well.
 a Such as are our cheaper ranges.
 b In addition, so are our cheaper products.