

You are going to read an article about ice cream produced in an environmentally friendly way. Six sentences have been removed from the article. Choose from the sentences **A–G** the one which fits each gap (37–42). There is one extra sentence which you do not need to use.

Mark your answers **on the separate answer sheet**.

### Selling ice cream – made by pedalling a bicycle!

It may seem too simple, or too comical, but Ed Belden did just that when he started a bike-powered ice cream shop in Los Angeles, in the US, a city more often known for its car culture. Belden's shop, Peddler's Creamery, is the first of its kind in Los Angeles. The store opened on the same day as a quarterly bike event called Ciclavia that transforms many of the city's streets into car-free spaces. The Ciclavia route went by Belden's storefront and he sold out of all nine flavors by the day's end.

Belden had first started selling bike-powered ice cream from a specially adapted tricycle at events around Los Angeles. **37**  Belden created special flavours, such as Mexican chocolate, salted caramel, and mint chocolate cookie. For every four miles, or about 20 minutes of cycling, he could make 23 liters of ice cream.

Belden soon decided he wanted his own shop, a place where people could come to him. He believed a bike-powered ice cream shop would perfectly suit many people's commitment to trying to do something to protect the environment in Los Angeles. **38**  Indeed, events like Ciclavia are becoming more popular and the city is establishing miles of new bike lanes.

Belden saw central Los Angeles as the perfect site for his new venture. **39**  It represents the revitalisation that is happening in city centres across the US as many Americans seek more environmentally friendly lifestyles.

At first, Belden wanted to open a shop in a historic building. He eventually chose a new apartment building that contains both reasonably priced housing and artists' studios. **40**  He considered it a good fit for

his own vision of sustainability.

Belden can be spotted at the shop in the evenings after a full day of work at the National Forest Foundation, another green business. The shop is a labour of

love for him. It is supported by the generosity of investors (friends, family, people who invest in environmental businesses) and his own savings.

The evening is also the liveliest time to visit the shop. That's when residents come in for a scoop after dinner. Random onlookers also poke their heads in after seeing the bike contraption in the window. Once a lone salesman pedalling his bike, Belden now has six employees. Employees and customers alike take turns at the wheel. **41**

For Belden, this isn't just a novelty food fad, but a calling. He obviously believes in using the renewable resource of human-powered energy. But he also believes in sourcing organic ingredients and using compostable cups and spoons. **42**  Even if people were drawn in by the wheels, they return for the simple pleasure of a smooth, slightly sweet scoop of tasty ice cream.



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| <b>A</b> That's because this area is unusual compared to the rest of the city, as many residents don't own cars.                 | <b>E</b> For Belden, this social mission was more important than architectural style.             |
| <b>B</b> That didn't mean they'd accept anything that didn't actually taste delicious.   | <b>F</b> And of course, he insists on producing a quality product.                                |
| <b>C</b> Pedalling its wheels turned the stainless steel ice cream maker attached to the back of the bike.                       | <b>G</b> This is increasingly evident in the way cars are having to share the road with cyclists. |
| <b>D</b> However, you must be prepared to bike for 20 minutes straight to maintain the quality and consistency of the ice cream. |   |