

FASHION DESIGNER LISTENING



Listen to an interview with a fashion designer and circle the correct answer.

1 What helped Pamela to decide to become a fashion designer?

- A working as an assistant in a fashion shop
- B doing research into the fashion industry
- C attending a course on fashion design



2 What does Pamela say about having a degree in fashion?

- A It's essential for promotion
- B It's evidence of your ability
- C It guarantees you a better income

3 Pamela says that when starting your own fashion label, it's most important to

- A enjoy the creative process
- B contact shops that might sell it
- C have a business plan

4 Where does Pamela usually find inspiration for her fashion designs?

- A in the work of other designers
- B in the styles of other countries
- C in the clothes her friends wear



5 What aspect of her work does Pamela find most difficult to deal with?

- A the pressure to meet deadlines
- B the failure of some of her designs
- C the need to attend fashion shows

6 According to Pamela successful designers need to be able to

- A predict future fashions
- B recognize all past styles
- C Get their designs published.



7 What advice does Pamela have for people who want a career in fashion?

- A Be aware of the options available
- B Don't be afraid of sudden fame
- C Learn from your own errors.

