

Are You a Smart Shopper?

Shopping is an activity in which a customer browses the available goods or services presented by one or more retailers with the potential intent to purchase a suitable selection of them.

A. Tick (3) the correct answer to know more about informed choices and avoid fraud when buying products.

1. When making a big purchase we should :

(a) always buy what has the most features. ☐

(b) research carefully the customer reviews and about the product quality. ☐

(c) buy what the sales person recommends. ☐

2. The MRP of any product is the highest cost at which that product can be sold. It stands for :

(a) maximum retail price ☐

(b) minimum retail price ☐

(c) maximum reduced price ☐

3. Always take a _____ from the seller after making a purchase.

(a) discount ☐

(b) cash memo ☐

(c) free gifts ☐

4. After which date a product becomes unfit for consumption or use ?

(a) Manufacturing date ☐

(b) Repacking date ☐

(c) Expiry date ☐

5. Online shopping has become very popular these days. However, _____ is also a clear and present threat.

(a) cybercrime ☐

(b) system breakdown ☐

(c) expensive purchase ☐

B. Tick (3) the do's of a smart shopper and cross (7) the don'ts :

1. Check warranties carefully. Make sure you understand the policy. ☐

2. Always prepare and use a shopping list. Planning your menu in advance will make it easy to create the list. ☐

3. Check your bank statement after every online transaction. ☐

4. Make sure you understand the extra charge, like delivery charges etc. ☐

5. Buy one get one free deals are always a good choice. ☐