

Part 3

Questions 11–15

For each question, choose the correct answer.

The teenage jewellery maker

Eighteen-year-old Jasmine Holloway writes about how she started her successful jewellery-making business.

When I was 15, I just wanted everything my friends had, and I never planned ahead – for example, I had no idea what I wanted to do when I left school. One day, my best friend got a new phone for her birthday and, of course, I thought I should have one, too. My parents said I could only have it if I paid for it with my own money, so I decided to work part-time and save as much as I could. I owe my parents a lot for making me do that – it taught me a really valuable lesson.

I worked every Saturday in a café, but I didn't really enjoy it, so my parents suggested starting my own little business instead. I'd seen my mum making necklaces for herself, so I asked if I could have a go at that. I'd never imagined I'd find it so easy, as it had seemed so complicated when I'd watched Mum doing it. My friends thought it sounded dull, but I was really into the idea. Mum had shown me it was possible to create something attractive at home using basic tools and materials.

I sold my first items of jewellery to my friends and family as soon as I'd finished making them. They told me they were delighted with them, of course, but I just thought they were saying that to please me. So although I was grateful they'd bought them, I still needed convincing that they looked good enough to be popular with the public.

There was only one way to find out, so I rented a market stall with my mum. There are always lots of tourists where I live, and they bought lots of my things to give to family and friends when they got back home. Soon we were receiving calls from all over the country from people asking to buy more. They thought we were a big business, employing loads of people to produce my designs, when in fact we were just two people on a market stall! That was when I knew it could work, and it was time to take the next step and set up a website.

Since then, I've made thousands of pounds through my business, mostly online, although we still have our stall, too. It's been such a lot of fun so far.

- 11 Jasmine wanted to save money
- A to buy a present for a friend.
 - B to pay for her future studies.
 - C to buy something for herself.
 - D to pay her parents back for something.
- 12 Before Jasmine started making jewellery herself, she thought she would
- A find it difficult to do.
 - B need special equipment.
 - C get bored of it quite quickly.
 - D be unable to produce anything nice.
- 13 How did Jasmine feel when people bought her first items of jewellery?
- A She was disappointed by her family's and friends' comments.
 - B She wasn't surprised that the buyers were so pleased.
 - C She was glad that she'd finally managed to sell them.
 - D She wasn't confident about the quality of her designs.
- 14 Why did Jasmine decide to set up a website?
- A Her jewellery market stall wasn't especially successful.
 - B People from other areas wanted to buy her jewellery.
 - C She wanted to work with other jewellery makers.
 - D Her jewellery company had become so large.
- 15 What would Jasmine write on the homepage of her website?

A

Only available on the internet, my designs are produced by a team of expert jewellery makers, and are of the highest quality.

B

My parents taught me all they know about making jewellery and starting a business, but now I run the whole thing myself.

C

Having given up my café business to create jewellery, I now have time to make the beautiful products on this site.

D

Because of my decision to earn money for myself, I now produce this beautiful jewellery, and I'm very grateful for my family's help.