

Use of English

A shorter presentation

Do you find the idea (0) sitting through yet another slide show presentation fills you with dread? Do you find (13) hard to stay awake when confronted with slide after slide and (14).....hour-long talk? Well, don't worry, (15)..... is a solution. Presentations don't have to (16).....long and boring; they can be short, attention grabbing and even a competitive sport.

In Japan in 2003 Astrid Klein and Mark Dytham (17)..... looking for a better way for ambitious young architects to show (18).....work easily, efficiently and informally. They wanted to increase the numbers of presenters talking (19).....events and raise audience attention and realised they needed to limit the length of presentations and make them (20).....concise. They came up with something called Pecha Kucha; a presentation format (21).....permits only 20 slides and only 20 seconds to talk about (22)..... one. This means the whole presentation lasts exactly 6 minutes and 40 seconds. (23).....you start with the first slide there is no stopping and no going back.

Pecha Kucha events now take place throughout the world and are immensely popular. The Pecha Kucha format is now being used in (24).....types of settings including business and academia in cities as far apart as Auckland and Vancouver. So why not try it next time you have to give a presentation?