

Your teacher at the EOI has asked you to write a brief text about the advantages of buying local. You found an infographic on the net about this topic.

Task: Read the document and write a 50-60 word summary including the most relevant information.

SHOPPING FROM INDEPENDENT SMALL BUSINESSES BENEFITS YOU, YOUR LOCAL ECONOMY, AND YOUR COMMUNITY. HERE SOME REASONS WHY.



CREATE AN EXPERIENCE

Buying locally gets us out of the house or office and outside onto the street where we interact, connect and network with others who live and work around us. In doing so, we expand our own community sphere.



JOB OPPORTUNITIES EXPAND

We help preserve existing local jobs and create new skilled jobs. Therefore, the community can prosper, and people feel more connected than ever to their own town.

CONSUMERS GET MORE CHOICES

Small businesses offer unique and diverse products that are often not found at chain-store locations. A marketplace of thousands of small businesses increases competitiveness and diversity, and consequently, consumer choices.

FRESH FOOD AT YOUR LOCAL MARKET

Locally grown food and products are not travelling hundred of miles on lorries. At farmers' markets, customers buy directly from the producer.

FARM TO TABLE



YOUR MONEY STAYS LOCAL

Buying locally enables us to invest directly into our local economy. Taxes paid by local businesses go toward services like street maintenance, refuse collection, municipal services, and so on.



REDUCE YOUR ENVIRONMENTAL FOOTPRINT

Not only does shopping or buying locally from the farmers' market or other local market reduce waste from packaging, but it also reduces the release of carbon emissions, which are one of the most significant contributors to climate change. Why buy food that travels thousands of "food miles" if we can buy fresh, local produce here?