How do people use the Internet?

Look at some of the things **people do on the Internet**.

A) How often do you do them? -

often/ sometimes /rarely / frequently / hardly ever / always/ once in a while/ ?

- ☐ send personal emails
- ☐ send emails for work
- ☐ read the news
- ☐ buy things on shopping websites
- ☐ buy things on *eBay* (or a similar site)
- ☐ get sports information
- ☐ visit websites about health and medicine
- ☐ use social networks
- ☐ play games
- ☐ download music
- ☐ visit forums about diet or looking after children
- ☐ use online banking
- ☐ use online maps for directions
- ☐ book tickets and hotels online

B)

Now go through the list again write **M** if you think men do them more than women, **W** if you think women do them more often than men, and **ND** if you think there is no difference

C)

Listen to an interview with a UK marketing expert about how men and women use the internet. Check your answers.

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SCRIPT:

Férfi:…….. nő: …… férfiak: …… nők: ……...

Today …….. spend …….. time every day online.
But do ……..... and ……..…… use the internet in the same …….. ?
Research ……. that in general they use the internet …..... different ways.
For example, ….…… and …….. both use the internet to send emails but men send more work emails …….. women send more ……...
emails to friends and family.
…….... **online shopping?**
As you can ……, women do more Internet shopping ……....
They often ……..... online shops to buy things for the house, ……. . ,toys and …...
Men, on the ……..., prefer buying things on auction ……..…...like eBay.
What other sites are more ……...?
News sites ……..…... the BBC are more popular with ……. than with ……..
Men also like …… sports sites where they can …….. for example the football ……..
In ……..... men use the internet a lot ……., they download music and play games much more than ...……. do .
What do ……. do more than ……..?
Well, women often use the internet to ……. about health and ……. and they are also more ……. websites which give them …….. about how to be good parents or ……. websites which help them to ……...
They …….. use the internet for …….. much more than ……..
They use websites …… Google Maps when they need to go somewhere new, and they use social …… like Facebook more than ……. do.
Are there some things that ……..... and …….. do?

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Yes, They ……. the internet to book tickets for trains and planes and to book hotels .

They …… use online banking for example to pay ……..…. or ……....

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