10 The past and the future

1 SNAPSHOT

50 Years of Fads








1959 The first Barbie doll comes on the market.

1975 Disco becomes the latest dance craze.

1980 Millions of Rubik's Cubes are sold.

1998 Pokémon becomes an overnight sensation.

2005 The first of four *Twilight* books is released.

2010 The popular TV show *Lost* comes to a close.

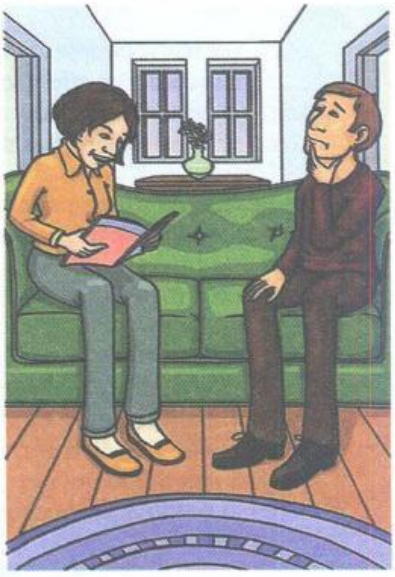
Sources: *New York Public Library Book of Chronologies*; http://answers.yahoo.com

Have any of these fads ever been popular in your country?
Can you think of four other fads from the past or present?
Is there anything popular right now that could be a fad?

2 CONVERSATION *I'm good at history.*

A Listen and practice.

Emma: Look. Here's a quiz on events of the twentieth century.
Steve: Oh, let me give it a try. I'm good at history.
Emma: All right. First question: When did World War I begin?
Steve: I think it began in 1917.
Emma: Huh. And how long has the United Nations been in existence?
Steve: Uh, since Kennedy became president in 1961.
Emma: Hmm. Next question: How long were the Beatles together?
Steve: Well, they started in 1965, and broke up in 1980, so they were together for 15 years. So, how am I doing so far?
Emma: Not very well. Not one of your answers is correct!



B Do you know the answers to the three questions in part A? Listen to the rest of the conversation. What are the correct answers?

LIVEWORKSHEETS

3 GRAMMAR FOCUS

Referring to time in the past

A point or period of time in the past

When did World War II take place?
During the 1940s. **In** the 1940s. Over 70 years **ago**.

How long were the Beatles together?
From 1960 **to** 1970. **For** ten years.

A period of time that continues into the present

How long has the United Nations been in existence?
Since 1945. **Since** World War II ended. **For** about the last 70 years.

A Complete the paragraphs with the **boldface** words from the grammar box. Then compare with a partner.



1. The planet Pluto was discovered ..... 1930. Scientists accepted this ..... many years but ..... the 1970s, some began to question if Pluto was indeed a planet. ..... 2008, after a long debate, Pluto was downgraded to a new category called "dwarf planet." ..... that time, our solar system has had only eight planets.
2. Scientists found a new species of dinosaur in the U.S. state of Utah ..... 2007. Like some other species of dinosaur, it ate plants. Unlike other species, however, it had 15 giant horns on its head. These dinosaurs lived ..... over 30 million years ..... the Cretaceous period. Scientists believe they lived ..... about 68 ..... 99 million years .....



B **GROUP WORK** Write two true and two false statements about world events. Then take turns reading your statements. Others give correct information for the false statements.

A: Bill Clinton was president of the U.S. for four years.
B: That's false. He was president for eight years.

4 PRONUNCIATION *Syllable stress*

A Listen and practice. Notice which syllable has the main stress in these four- and five-syllable words. Notice the secondary stress.

identify	disadvantage	communication
.....	.....	.....
.....	.....	.....

appreciate
assassination
catastrophe
consideration
conversation
revolution

B Listen to the words in the box. Which syllable has the main stress? Write the words in the correct column in part A.

LIVEWORKSHEETS

5 WORD POWER *Historic events*

A Match each word with the best example. Then compare with a partner.

1. achievement .....
2. assassination .....
3. discovery .....
4. election .....
5. epidemic .....
6. natural disaster .....
7. revolution .....
8. terrorist act .....

a. The eruption of Mount St. Helens in 1980 destroyed over 250 homes.
b. In the late 18th century, 13 American colonies broke free of British rule.
c. Four planes were hijacked in the United States on September 11, 2001.
d. In 2003, a dinosaur with feathers and four wings was found in China.
e. Since the late 1970s, HIV has infected more than 60 million people.
f. In 2008, Barack Obama beat John McCain to become U.S. president.
g. U.S. president John F. Kennedy was shot to death in 1963.
h. In 1953, Sir Edmund Hillary and the Sherpa Tenzing Norgay were the first to reach the summit of Mount Everest.

B **PAIR WORK** Give another example for each kind of historic event in part A.

"The exploration of Mars is an amazing achievement."

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6 DISCUSSION *It made a difference.*

GROUP WORK Choose two or three historic events (an election, an epidemic, an achievement, etc.) that had an impact on your country. Discuss the questions.

What happened (or what was achieved)? When did it happen?
What was the immediate effect on your country? the world? your family?
Did it change things permanently? How is life different now?

"Recently a large oil field was discovered off the coast of Brazil. . . ."

7 WRITING *A biography*

A Find information about a person who has had a major influence on the world or your country. Answer these questions. Then write a biography.

What is this person famous for?
How and when did he or she become famous?
What are his or her important achievements?

B **PAIR WORK** Exchange biographies. What additional details can your partner add?

Kim Dae-jung (1925–2009)



Kim Dae-jung became famous during the 1960s, when he was first elected to government. He became an opposition leader and spent many years in the 1970s and1980s in prison.

He was president of South Korea from 1998 to 2003. He was awarded the Nobel Peace Prize in 2000 for his efforts toward peace, democracy, and human rights. Kim Dae-jung died . . .

8 INTERCHANGE 10 *History buff*

Find out how good you are at history.
Student A, go to Interchange 10A on page 124; Student B, go to Interchange 10B on page 126.

LIVEWORKSHEETS

9 PERSPECTIVES

A Listen to a survey about the future. Check (✓) the predictions you think will happen.

What will the future hold?

- ☐ Computers will recognize any voice command. You won't need a keyboard.
- ☐ Within 20 years, scientists will have discovered a cure for baldness.
- ☐ People will be living in cities under the ocean.
- ☐ By 2025, world leaders will have eliminated terrorism.
- ☐ Robots will be performing most factory jobs.
- ☐ By 2050, we will have set up human communities on Mars.
- ☐ Medical scientists will find a cure for Alzheimer's disease.



B Which of the predictions do you think will affect you?

10 GRAMMAR FOCUS

Predicting the future with will

Use will to predict future events or situations.
Computers **will recognize** any voice command. You **won't need** a keyboard.

Use future continuous to predict ongoing actions.
People **will be living** in cities under the ocean.

Use future perfect to predict actions that will be completed by a certain time.
Within 20 years, scientists **will have discovered** a cure for baldness.
By 2050, we **will have set up** human communities on Mars.

A Complete these predictions with the correct verb forms. (More than one answer is possible.) Then compare with a partner.

1. In ten years, flights from New York to Tokyo ..... (take) less than two hours.
2. Soon, they ..... (sell) computers that can translate perfectly from one language to another.
3. By the middle of the twenty-first century, scientists ..... (discover) a way to prevent aging.
4. Sometime in the future, scientists ..... (invent) a machine that transmits our thoughts.
5. In the future, people ..... (live) on the moon.
6. In less than a decade, the polar ice caps ..... (melt), and many islands ..... (disappear).



LIVEWORKSHEETS

B GROUP WORK Discuss each prediction in part A. Do you agree or disagree?

A: In ten years, flights from New York to Tokyo will take less than two hours. What do you think?
B: Oh, I totally agree. I think they'll use space-shuttle technology to build faster airplanes.
C: I'm not so sure. Those flights normally take about 14 hours. How are they going to come up with an invention that shortens the trip by 12 hours?

C CLASS ACTIVITY Discuss these questions.

1. What three recently developed technologies will have the greatest impact on our lives in the next 20 years?
2. What are the three most important changes that will have occurred on earth by 2050?
3. Which three jobs will people *not* be doing in 50 years? Why?

11 LISTENING *A perfect future?*

A Listen to people discuss changes that will affect these topics of interest in the future. Write down two changes for each topic.

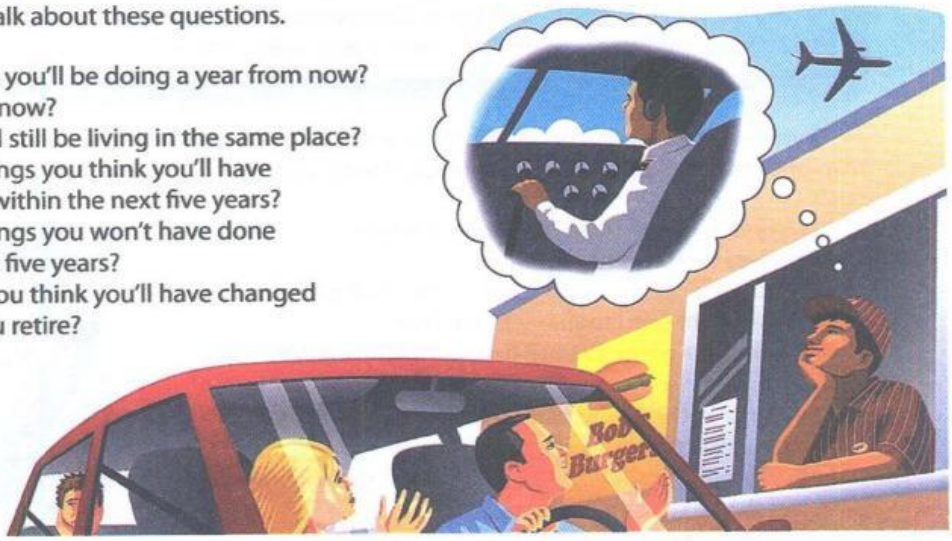
Future changes		
1. work	.....	.....
2. transportation	.....	.....
3. education	.....	.....
4. health	.....	.....

B GROUP WORK Can you suggest one more possible change for each topic?

12 DISCUSSION *Things will be different!*

GROUP WORK Talk about these questions.

What do you think you'll be doing a year from now? five years from now?
Do you think you'll still be living in the same place?
What are three things you think you'll have accomplished within the next five years?
What are three things you won't have done within the next five years?
In what ways do you think you'll have changed by the time you retire?



LIVEWORKSHEETS

13 READING

Food Trends National.com

HOME | FOOD TRUCKS | RESTAURANTS | FAST FOOD | CATERERS

Tweet to eat

Skim the article. What's innovative about Kogi BBQ's business model?



Chef Roy Choi of Kogi BBQ

As technology evolves, new business models emerge. For many years, businesses have sold their products and services online, but now social networking is changing the way people do business. Kogi BBQ in Los Angeles has found profitable ways to make the most of today's technology.

Kogi BBQ is a restaurant that serves a fusion of Korean and Mexican food concocted by Chef Roy Choi. The kimchi quesadilla and short rib taco are two favorites. Besides its menu, Kogi BBQ is different from other restaurants because people don't come to it; it goes to the people. Kogi BBQ uses five food-service trucks called Azul, Verde, Roja, Naranja, and Rosita to deliver cheap, gourmet fast food to long lines of hungry – and mostly young – customers throughout the city.

But how do people know where to find a Kogi BBQ truck? Technology is at the center of its business. Kogi BBQ uses the social networking site Twitter to inform customers where each of its trucks will be and when. The tweets (Twitter messages) look like this one:

Dinner time: Azul 6 PM - 9 PM @ Northridge (Devonshire and Reseda); 10:30 PM - 11:30 PM @ City of Industry (18558 Gale Ave.)

Customers can even post requests, like this one:

Can you come to Colima in Rowland Heights earlier? Maybe around 6-9? Thanks.

Kogi BBQ has been a viral sensation in Los Angeles. In addition to Twitter, Kogi BBQ uses YouTube, Facebook, blogs, and other electronic tools, like text messaging, to stay connected with its customers. By avoiding traditional advertising and building its business around an online community, Kogi BBQ has created a "Kogi Kulture," fueled by dedicated fans eager to spread the word.

Time will tell if this is a passing fad or the wave of the future. Either way, this much is true: As technology changes, businesses will figure out how to capitalize on it.

A Read the article. Then complete the summary with information from the article.

..... impacts the way people do ..... . Kogi BBQ, a trendy restaurant in Los Angeles, has developed a successful business ..... based on new technology. Kogi BBQ delivers gourmet fast food from five ..... . To inform customers of their whereabouts, Kogi BBQ uses ..... sites, like Twitter. In so doing, Kogi BBQ has built an online ..... of enthusiastic customers who love and seek out its food.

B Use information in the article to answer the following questions in your own words.

1. Where does Kogi BBQ do business?
2. Why is Kogi BBQ considered fusion cuisine?
3. What is unique about Kogi BBQ?
4. What is a tweet?
5. What is "Kogi Kulture"?
6. What does it mean to *capitalize on* something?

C **GROUP WORK** What other companies use social networking to enhance their business? How might technology change the way people do business in the future?

LIVEWORKSHEETS