

TASK 3

Read *Writing Strategy 1* and the sample and check.

Writing Strategy 1

- 1 In the first paragraph, attract the reader's attention. You can do this by addressing him / her directly, especially with questions.
- 2 Use an appropriate style for the target audience.
- 3 Choose a good title for your entry.

→ - Does the writer address the readers directly?

→ - Is the style formal or informal?

→ - Which title is better?