

Working with words

1 Match 1–7 to a–g.

- 1 We work with local communities and take ____
 - 2 We have strongly held beliefs about equality and intend to stay ____
 - 3 We need to do more to reduce ____
 - 4 Environmental groups share ____
 - 5 We work hard to ensure that our subsidiaries all act ____
 - 6 Trading standards officers make sure that companies comply with ____
 - 7 As a fund-raising manager, I encourage companies to donate ____
- a regulations and follow official guidelines.
b money to our charity.
c the impact our factories have on air pollution in the local area.
d an active part in managing health and education projects.
e a strong commitment to caring for the environment.
f true to our principles.
g responsibly and follow our environmental policies.

2 Complete the text with the correct form of the words in brackets.

Choosing investments carefully

¹ _____ (ethics) investments are having an increasing impact on the financial services sector. These investments, also known as socially ² _____ (responsibility) investments, are beginning to have more ³ _____ (credible) than they did when they started 30 or 40 years ago.

Investing in one of these funds is meant to be a sound investment choice rather than an act of ⁴ _____ (generous). Fund managers invest in companies with a good reputation which treat their workers with ⁵ _____ (fair) and avoid all forms of ⁶ _____ (discriminate) or ⁷ _____ (prejudiced). In theory, this should lead to better industrial relations and greater long-term profitability.

Fund managers also tend to avoid unstable and undemocratic regimes where there is evidence of ⁸ _____ (bribe) and ⁹ _____ (corrupt), as well as companies who do things by ¹⁰ _____ (deceptive).