

PITCH WORKSHEET

WORKSHEET FOR STUDENTS

Directions:

Entrepreneurs have to be able to “pitch” or explain their ideas to investors quickly and effectively. Writing an “Elevator Pitch” is a great way to do that. Imagine you are in an office building, and an investor walks into the elevator with you. You would need a 30-second speech that effectively and dynamically explains your ideas and why it will be successful.

Write your elevator pitch in the box below: