Media

media = the **ways** we communicate;
what we use to communicate

Watch the video. Then answer the questions.



Anything we see or hear gives us _____. The channels or ways we get our information are called _____. Write 2 channels or ways that you have learned some information this week:
1) _____
2) _____

Write an example of **print media**– media that you read: _____.

Write an example of **broadcast media** that you can **hear only**: _____. Write an example of broadcast media that you can hear **and** see: _____. Write an example of **digital or internet media**– media that you can **make and share** with other people: _____.

Watch the video. Then answer the questions.



Another way to define media is the channel or way a person communicates with his/her **audience**. From the context in the video, we can infer that audience means _____ _____.

Is a book a type of media? ____ Explain: _____ _____

The oldest type of media is _____ media.

Today, people use media to try to communicate with us _____. These people use media to try to make us **see reality the same way they do**. For example, in the game ad in the movie, the advertisers want you to see the game they made as _____. Name a restaurant ad that wants to make you think their food is delicious: _____.

Can clothes be a kind of media? ____ Explain: _____ _____. Name 5 kinds of media you saw and/or heard yesterday: 1) _____ 2) _____ 3) _____ 4) _____ Choose one: _____ How did it want you to see reality?: _____ _____

LIVEWORKSHEETS