

PRE-LISTENING

There are some vocabularies that will appear on the recording. Let's guess the meaning of each vocabulary by dragging its meaning equivalent to the vocabulary.

Sort elements

- the act of taking part in something or dealing with somebody
- to play the costs of a particular event, programme, etc. as a way of advertising
- financial support from a sponsor
- the activity of making, buying, selling or supplying goods or services for money

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|---------------------|--|
| sponsorship (noun): | |
| business (noun): | |
| involvement (noun): | |
| sponsor (verb): | |

DURING LISTENING

What is the source of each one below in this survey?

**Choose FOUR answers from the box and write the correct letter, A1-F,
next to questions 27-30.**

A. radio

C. the television

E. journal

B. council meeting

D. newspaper

F. the Internet

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|-------------------------|--|
| Question 27: Map | |
| Question 28: Photo | |
| Question 29: Budget | |
| Question 30: Comment | |

VOCABULARY PRACTICE

Let's listen to the recording again and fill in blanks below

DANI: Let me take a look at the 1 . Wow, this looks great! The map of the 2 income by region is a great tool – where did you find it?

JOHN: Well thanks! I read a lot of 3 and just noticed this one in a small 4 journal 5 Modern Psychology. It's more helpful than the photo I 6 , but I think the photo is just so interesting. It was in the 7 last year during that huge wage 8 .

DANI: It's great. Probably not necessary, but it looks great. I don't understand – what is WKRX's 9 here?

JOHN: Oh – the radio station agreed to 10 the study if I play their station in the room.

DANI: Wow, 11 . So you don't have to pay for any of this?

JOHN: Exactly.

DANI: Nice! Where did you get that idea?

JOHN: Last month at the Psychology Club Council 12 someone 13 about how easy it is to get 14 from local 15 , so I listened to their 16 and called around!

DANI: I'll have to remember that. Well, this all 17 great. Good luck!