



PRUEBA COMPRENSIÓN AUDITIVA INGLÉS
4° MEDIO (12th grade)

UNIT 1: The media and the message in today's globalized world

**ITEM 1: READ EACH QUESTION, LISTEN AND CHOOSE THE CORRECT ALTERNATIVE
ACCORDING TO THE RECORDING (12 pts)**

(Lee cada pregunta, escucha y elige la alternativa correcta según la grabación)

1. What was the first mean of communication? A) A printed book B) A movie C) A newspapers	2. Where did start the creation of printed media? A) It started in Europe B) It started in Asia C) It started in North America
3. When mass media had been developed and diversify? A) Since 21 st century B) Since the mid-20 th century C) Since the end – 20 th century	4. What is mass media most important role ? A) It is to provide information and news B) It is to only entertain people C) It is to provide information and educate people
5. What are the 6 categories to classified mass media? A) Print, recordings, entertain, radio, television and internet B) Print, movies, cinema, radio, television and network C) Print, recordings, cinema, radio, television and internet	6. What had emerged as a new and unique media channel? A) Mobile phone B) Computer game C) Video game

LISTENING COMPREHENSION GLOSSARY:

MEAN: medio

START: empezar

DEVELOPED: desarrollado

ROLE: rol

CLASSIFIED: clasificar

EMERGED: surgió

**ITEM 2: READ EACH QUESTION, LISTEN AND CHOOSE THE CORRECT PICTURE
ACCORDING TO THE RECORDING (6 pts)**

(Lee cada pregunta, escucha y elige la imagen correcta según la grabación)

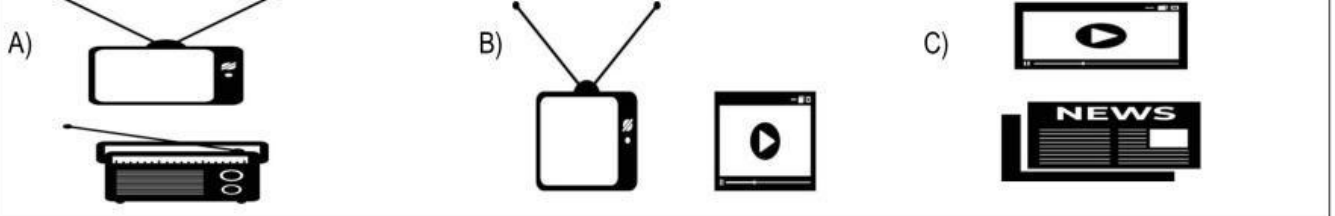
7. What are the most popular means of receiving information and interacting with people?



8. What is the image that represents the quick response codes?



9. Which were the responsible to bring entertainment into people's homes?



ITEM 3: LISTEN AND MATCH THE CORRECT SENTENCE ACCORDING TO THE RECORDING

(Escucha y relaciona la oración correcta según la grabación) 6pts

10.	All these media had to change and adapt to the advent of...	A	the internet and digital media age
11.	New digital media forms are more...	B	with each other collaborate and share information
12.	Allow people to connect...	C	personal and social

10. A) B) C)

11. A) B) C)

12. A) B) C)

Good Luck!