

**Multiple Choice Questions Based on YouTube Video (0:44 - 5:44) on UX Design
What Is UX Design? - A Full Overview:**

<https://www.youtube.com/watch?v=SRec90j6ITY>

Instructions: Choose the best answer for each question based on the information presented in the video from 0:44 to 5:44.

1. The core principle of UX design, according to the video, is to focus on:
 - a) Creating visually appealing interfaces.
 - b) Following the latest design trends.
 - c) Prioritizing the needs and experiences of the users.
 - d) Making products as complex as possible.
2. When designing a user experience, the video emphasizes the importance of:
 - a) Using technical jargon to impress users.
 - b) Understanding the user's goals and frustrations.
 - c) Focusing solely on aesthetics.
 - d) Rushing through the design process.
3. The video uses the example of a poorly designed ATM to illustrate:
 - a) The importance of animations in user interfaces.
 - b) How to create a visually cluttered interface.
 - c) The need for clear and intuitive user flows.
 - d) The benefits of using complex navigation menus.
4. According to the video, the four basic steps of the UX design process involve:
 - a) Sketching, prototyping, testing, and launching.
 - b) Coding, designing, marketing, and selling.
 - c) Researching, brainstorming, ignoring user feedback, and launching.
 - d) Designing mockups, writing user manuals, and hoping for the best.
5. The video concludes by stating that UX design is all about:
 - a) Following industry standards without question.
 - b) Creating user experiences that are both useful and enjoyable.
 - c) Focusing on the technical aspects of product development.
 - d) Leaving user needs to chance.