

VOCABULARY AND LISTENING

Internet verbs

1 Circle the correct options.

- 1 Over six million people have subscribed *on / to* the Lego channel on YouTube.
- 2 If I like someone's post, I always comment *on / to* it and say something nice.
- 3 Jenna Marbles vlogs *about / of* make-up, her dogs and her daily life. She's got over 18 million followers.
- 4 Influencers say you have to work very hard to build *on / up* a large number of followers.
- 5 I tried Instagram for a while, but I take terrible photos, so I shut *up / down* my account.
- 6 The app sends you messages about new games, but you can switch *on / off* this option if you don't want to see them.

2 Complete the email with the correct form of the verbs in the box.

build up comment on delete follow post
shut down subscribe switch on vlog about

Dear subscriber,

Thank you for ¹ subscribing to our YouTube channel. You can also ² _____ us on Twitter and Instagram. Over two years we have ³ _____ over one million followers thanks to you.

On this channel we will be ⁴ _____ our favourite video games. If you would like to ⁵ _____ the videos, we'd love to hear from you, and we'd love you to ⁶ _____ ideas for new vlogs. If you follow us on Twitter, you can ⁷ _____ the option to receive new messages from us on your screen. Remember, rude posts will be ⁸ _____. If you continue to make rude comments, your account will be reported and it might be ⁹ _____.

An interview

3 Guess which numbers in the box match the sentences.

50 million 5 billion over 1 billion
over 65 million 2005

1 The year YouTube started.

2005

2 The number of YouTube users.

3 The number of people making videos.

4 The number of videos watched every day.

5 The number of subscribers to PewDiePie's YouTube channel.



8.01 4 Listen to an interview about the YouTube video channel. Check your answers to Exercise 3.

8.01 5 Listen again. Are the sentences T (true) or F (false)? Correct the false sentences

1 Three young men started YouTube after an argument at a dinner party.

F. They decided they wanted to share videos from a dinner party but found it difficult.

2 Janelle believes that young people watch YouTube more than TV.

3 Product review videos are not that popular.

4 People watch YouTube to find out how to do things or how good things are.

5 PewDiePie makes documentaries.