

TEST “MASS MEDIA”

Form 8

1. Read the description and choose the correct variant.

1. This printed mass media can be daily, weekly or monthly. It usually has a lot of articles.

- a) a newspaper b) the internet c) radio

2. This mass media is the most popular nowadays.

- a) a magazine b) TV c) the internet

3. These papers usually have short articles, lots of pictures and gossips.

- a) magazines b) the tabloids c) the quality papers

4. This person usually chooses the best stories.

- a) a reporter b) a compositor c) an editor

5. This person makes the newspaper pages.

- a) a compositor b) a composer c) an editor

2. Read the text and do the tasks below.

Survey: Teens and the media

In last month's issue of *Teen News* we asked you to email us your answers to the following questions:

- Have you read or heard today's news headlines?
- Where do you usually get your news from?
- Do you read or listen to the news every day?
- What news are you interested in?

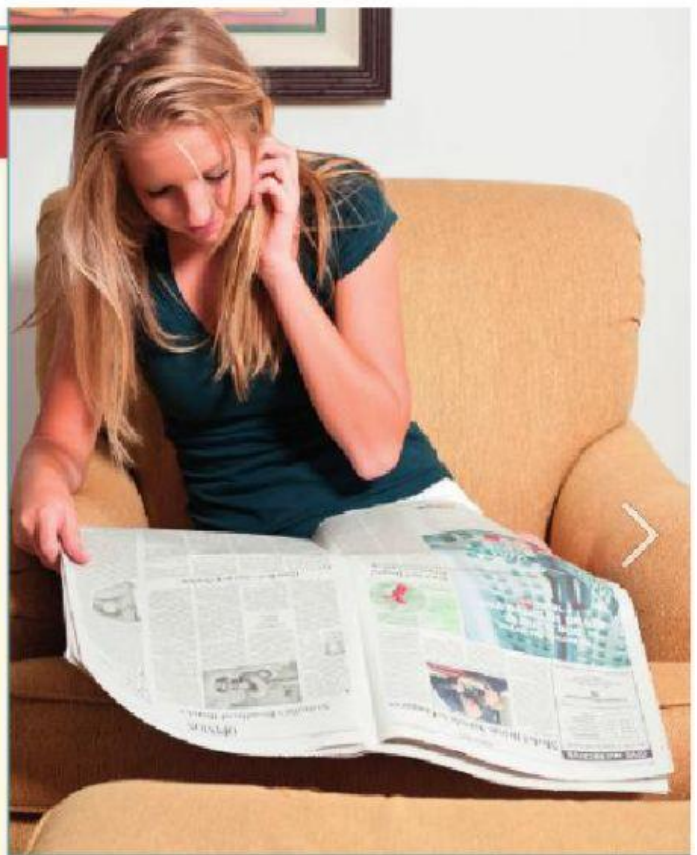
Here are the results!

Most of you (sixty-nine percent) prefer watching the news on TV and thirty-five percent regularly log on to news websites. Thirty-one percent of you read or listen to the news every day, but only sixteen percent like watching current affairs programmes. You're more interested in national news than international news, but nearly eighty-five percent of our readers watch news flashes about important events in the world.

So, is there any room for newspapers in today's world? Twenty-three percent of you said 'yes', but more than half (fifty-one percent) said you could live without them. Jake and Lily explain their views:

Jake Moreno (16)

I've never bought a newspaper. I usually find out about the news through a social networking site. That's how I heard about the tsunami in Japan. One of my friends added a link to a news flash. News websites are good, too because you can listen to podcasts and watch videos.



Lily Sheldon (15)

I sometimes look at news websites, but I haven't had time this week (too much homework). I usually read a newspaper on the school bus. I follow the local news and I also read the sports reports.

Complete the sentences with these numbers.

85 51 35 31 16 69

- 85 % of teenagers watch news flashes about important events.
.... % of teenagers watch the news on TV.
.... % log on to news websites.
.... % read the news every day.
.... % watch current affairs programmes.
.... % could live without newspapers.

Answer the questions.

1. What types of news are teens interested in?

2. How many teens think newspapers are important?

3. How did Jake find out about tsunami in Japan?

4. Why does he like news websites?

5. Why doesn't Lily read the news every day?

6. Where does she usually read a newspaper?

3. Complete the sentences with the correct tense form.

1. He _____ his new friend in Italy on the 5th of June.

- a) visits b) will visit c) is visiting

2. Look! It's raining! I _____ an umbrella.

- a) will take b) am taking c) take

3. The film _____ at 5. Let's hurry up!

- a) start b) is starting c) starts

4. I _____ this magazine yesterday.

- a) read b) have read c) will read

5. We _____ to Italy three times.

- a) were b) been c) have been

6. I _____ my emails yet.

- a) answered b) haven't answered d) didn't answer

