

TEST “MASS MEDIA”

Form 8

1. Read the description and choose the correct variant.

1. This printed mass media can be daily, weekly or monthly. It usually has a lot of articles.

2. This mass media is the most popular nowadays.

3. These papers usually have short articles, lots of pictures and gossips.

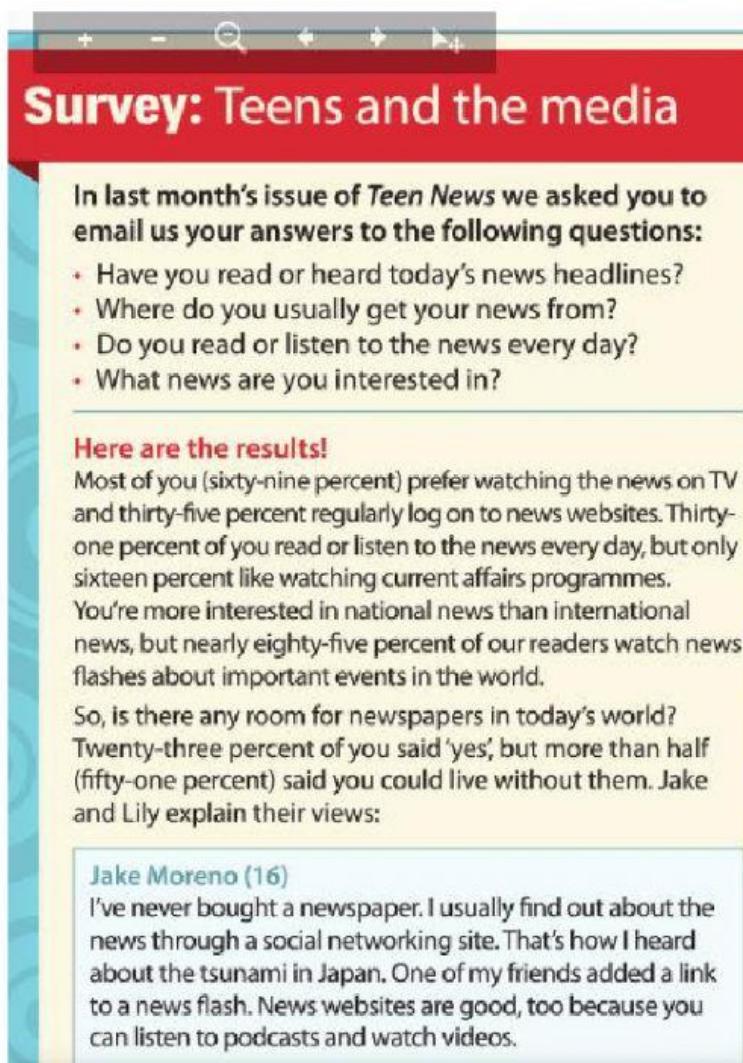
- a) magazines b) the tabloids c) the quality papers

4. This person usually chooses the best stories.

5. This person makes the newspaper pages.

- a) a compositor b) a composer c) an editor

2. Read the text and do the tasks below.



Lily Sheldon (15)

I sometimes look at news websites, but I haven't had time this week (too much homework!). I usually read a newspaper on the school bus. I follow the local news and I also read the sports reports.

Complete the sentences with these numbers.

85 51 35 31 16 69

- 85 % of teenagers watch news flashes about important events.
.... % of teenagers watch the news on TV.
.... % log on to news websites.
.... % read the news every day.
.... % watch current affairs programmes.
.... % could live without newspapers.

Answer the questions.

- ### 1. What types of news are teens interested in?

- ## 2. How many teens think newspapers are important?

3. How did Jake find out about tsunami in Japan?

- #### 4. Why does he like news websites?

5. Why doesn't Lily read the news every day?

6. Where does she usually read a newspaper?

3. Complete the sentences with the correct tense form.

1. He _____ his new friend in Italy on the 5th of June.

4. I bought this magazine yesterday.

5. We have been to Italy three times.

6. I haven't checked my emails yet.

