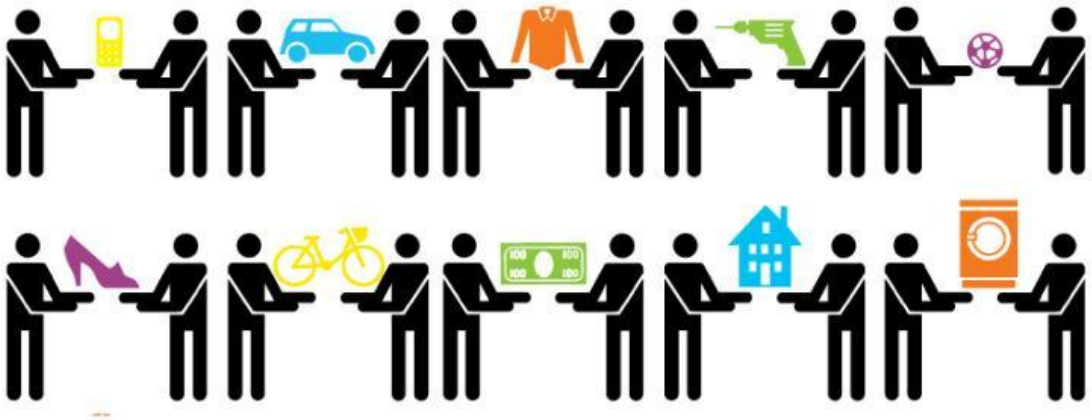
What is collaborative consumption

All around us, …… is helping to create new ……. . New online …….. are providing the …….. to build trust between strangers and supporting a …… of old market …….. like swapping, renting and …… . People are borrowing rarely used tools rather than buying them, swapping clothes they no longer need for new favourites, and sharing …….., like trading sushi-making for French lessons. In London, tourists and commuters have made ……. journeys using the city's …… bike scheme in less than ……. months. And garden dating agencies like Landshare, have matched more than 60,000 green-fingered people with spare gardens or fellow gardeners. These ideas are part of a growing ……. called ……. consumption. So what does all this mean for the world public …… ? Nesta brought together a group of leading …… to explore this …….. and show how using technology to enable trust between strangers might help ……. our public services. The group looked at ……. projects like the Good Gym, a service in London's Tower Hamlets which pairs runners with …….., less mobile people in their area. Every week since signing up, Ben has run …… to deliver a copy of the East London Advertiser to Sarah. The Goodgym makes ……. people useful and directs ……. from where there's a surplus and where it's ……. .



LIVEWORKSHEETS