Stereotypes in Advertising

Watch the video.



In this ad, Fritos is stereotyping _____. These are some of the stereotypes in the video:

1)_____

2)_____

3)_____

4)_____

Watch the video.

Name 2 groups that are stereotyped in this video:

1)_____ 2)_____

List 4 stereotypes you see:

1)_____

2)_____

3)_____

4)_____



Watch the video.

It is a Wendy's commercial about a Russian fashion show. What are the stereotypes about Russian…



personalities?_____

_____

body types?_____

_____

fashion?_____

_____

government?_____

_____

LIVEWORKSHEETS