

Stereotypes in Advertising

Watch the video.

In this ad, Fritos is stereotyping _____ . These are some of the stereotypes in the video:

- 1) _____
- 2) _____
- 3) _____
- 4) _____

Watch the video.

Name 2 groups that are stereotyped in this video:

1) _____ 2) _____

List 4 stereotypes you see:

- 1) _____
- 2) _____
- 3) _____
- 4) _____

Watch the video.

It is a Wendy's commercial about a Russian fashion show. What are the stereotypes about Russian...

personalities? _____

body types? _____

fashion? _____

government? _____