A Business Guide on Start-ups

Drag and drop the correct subtitle for each paragraph and choose the correct option.

Building online presence | Refine your business idea | Develop a business plan

Start-ups are a challenging yet rewarding journey but requires careful planning and execution. These tips may help you turn your business idea into a successful venture.

_____

Consider your passions, _____, and the market demand for your potential _____ or service. Research your target market thoroughly to understand their needs and preferences. Analyzing industry _____ to identify your competitors gives you information to tailor the needs of your _____ audience.

_____

Your business plan should _____ your business concept, target market, marketing _____ , and financial projections. A well-written business plan serves as a road map for your business and can help attract _____. Establishing essential processes such as _____ a bank account, hiring employees and setting up _____systems.

_____

It is crucial for attracting _____and establishing credibility. Develop a strong _____ identity, including your logo, website, and marketing materials. Utilize _____, a business website, and online marketing strategies to reach your target audience _____.

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