Vocabulary business words

3 Choose the correct options to complete the description of a hoverboard.



A hoverboard is a two-wheeled motorized board that you stand and balance on. I don't think they will become very popular – I think they're just a(n) [1] *upmarket / passing* fashion. The manufacturers have tried to create a [2] *trend / buzz* around them, hoping that they will be the next big [3] *trend / recession*, but I don't think it will work. Part of the problem is the name: it seems quite [4] *catchy / upmarket*, but actually, hoverboards don't hover: they run on wheels. Another problem is the high price. A few [5] *loyal / passing* customers will continue to buy them, but at $300–400 each, it's a(n) [6] *catchy / upmarket* product that most people can't afford.

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