

Test: THE WHOLE VF**1. Fill in the gaps with suitable words.**

1. PHR: The initial excitement of buying new clothes often wears _____ quickly once you realize you don't need them.
2. PREP: Some fashion designers seem to have an insatiable thirst _____ breaking norms.
3. PHR: Sustainable fashion aims to wipe _____ the harmful practices prevalent in the industry.
4. PHR: It's time to declutter your closet and throw _____ pieces that no longer fit or are out of style.
5. COLL: She prefers to _____ clothes (= repair) instead of throwing them out.
6. PREP: Many young people today seem obsessed _____ designer labels and the status they bring.
7. IDIOM: In the world of fast fashion, the motto seems to be easy _____, easy go with clothing items.

2. Write the correct terms.

the amount by which the price of something is increased before it is sold again	
an important official who works in a foreign country representing his or her own country there, and who is officially accepted in this position by that country	
a very large board on which advertisements are shown, especially at the side of a road	

3. Form suitable words.

1. The latest fashion trend is no longer a _____ (NECESSARY) for me, but rather a form of self-expression.
2. As a fashion influencer, I have to resist the numerous _____ (TEMPT) of luxury brands constantly pitching their products.
3. She always manages to stay ahead of the game when it comes to what's _____ (TREND) in fashion.
4. The _____ (DESTROY) impact of fast fashion on the environment cannot be ignored any longer.
5. Online shopping can be _____ (ADDICTION), making it hard to resist purchasing unnecessary items.

Bonus task:

“Our market is men and women, ages 18-75.”

Marketing Agency:

