

# The media

## VOCABULARY BANK

### 1 THE LANGUAGE OF HEADLINES

#### The language of headlines

Newspaper headlines, especially in tabloids\*, often use short snappy words. These words use up less space and are more emotive, which helps to sell newspapers.

\*newspapers with smaller pages that print short articles with lots of photos, often about famous people

a Match the **highlighted** 'headline verbs' with their meaning.

- 1  Prime minister **backs** his Chancellor in latest scandal
- 2  **Thousands of jobs axed** by UK firms
- 3  Stock market **hit** by oil fears
- 4  **Astronaut bids** to be first man on Mars
- 5  **MINISTERS CLASH** over new car tax proposal
- 6  Bayern Munich boss **vows** to avenge defeat
- 7  Police **quiz** witness in murder trial
- 8  **Actress rows** with co-star over unfair pay

- A have been cut
- B question, interrogate
- C is going to attempt
- D supports
- E disagree
- F has been badly affected
- G argues
- H promises

b  8.16 Listen and check.

**ACTIVATION** Cover A–H. Look at 1–8 and say the meanings.

### 2 JOURNALISTS AND PEOPLE IN THE MEDIA

a Match the words and definitions.

agony aunt /ægəni ə:nt/ commentator /kəməntətə/ critic /kritik/  
editor /'edɪtə/ freelance journalist /'fri:leɪns 'dʒɜ:nəlist/  
newsreader /'nju:zri:də/ paparazzi (pl) /pæpə'rætsi/  
presenter /prɪ'zentə/ reporter /rɪ'pɔ:tə/

- 1 critic a person who writes (a review) about the good / bad qualities of books, concerts, theatre, films, etc.
- 2 \_\_\_\_\_ a person who describes a sports event while it's happening on TV or radio
- 3 \_\_\_\_\_ a person who collects and reports news for newspapers, radio, or TV
- 4 \_\_\_\_\_ a person who is in charge of a newspaper or magazine, or part of one, and who decides what should be in it
- 5 \_\_\_\_\_ a person who introduces the different sections of a radio or TV programme
- 6 \_\_\_\_\_ a person who writes articles for different papers and is not employed by any one paper
- 7 \_\_\_\_\_ a person who reads the news on TV or radio
- 8 \_\_\_\_\_ photographers who follow famous people around to get photos of them to sell to newspapers and magazines
- 9 \_\_\_\_\_ a person who writes in a newspaper or magazine giving advice to people in reply to their letters

b  8.17 Listen and check.

**ACTIVATION** Are there any people in the media in your country that you really like or really dislike?

### 3 ADJECTIVES TO DESCRIBE THE MEDIA

a Match the sentences.

- 1  The reporting in the paper was very **sensational**. /sən'seʃənl/
- 2  The news on Channel 12 is really **biased**. /baɪəst/
- 3  I think *The Observer* is the most **objective** of the Sunday papers. /əb'jektɪv/
- 4  The film review was quite **accurate**. /ækjʊərət/
- 5  I think the report was **censored**. /'sensəd/

- A It said the plot was poor but the acting good, which was true.
- B It bases its stories just on facts, not on feelings or beliefs.
- C The newspaper wasn't allowed to publish all the details.
- D It made the story seem more shocking than it really was.
- E You can't believe anything you hear on it. It's obvious what political party they favour!

b  8.18 Listen and check.

**ACTIVATION** Name publications you know that are sensational, biased, or objective.

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