Colegio Patriarca San José.
Teacher: Roberto Bolaños Q.
Student name: _____

Working with advertising.

Indicator: The student:
-recognizes specific information from the video in order to provide the answers to the questions.
-provides oral responses of the following questions.

POLISH ADVERTISEMENT. Look at the advert and answer the questions.

https://www.youtube.com/watch?v=tU5Rnd-HM6A&t=47s

1. What product are they advertising? What is the brand name?

_____

_____

2. Who is the protagonist of the ad?

_____

_____

3. Where and how is he learning English?

_____

_____

4. Why does he want to learn English?

_____

_____

5. What is the target market (public) for the advertisement?

_____

_____

6. Do you think this is a commercial just for Christmas?

_____

_____

7. What do you think of the ad? In your opinion, does it influence people in a negative or a positive way?

_____

_____





LIVEWORKSHEETS