

Colegio Patriarca San José.

Teacher: Roberto Bolaños Q.

Student name: _____

Working with advertising.

Indicator: The student:

-recognizes specific information from the video in order to provide the answers to the questions.

-provides oral responses of the following questions.

POLISH ADVERTISEMENT. Look at the advert and answer the questions.

<https://www.youtube.com/watch?v=tU5Rnd-HM6A&t=47s>

1. What product are they advertising? What is the brand name?

2. Who is the protagonist of the ad?

3. Where and how is he learning English?

4. Why does he want to learn English?

5. What is the target market (public) for the advertisement?

6. Do you think this is a commercial just for Christmas?

7. What do you think of the ad? In your opinion, does it influence people in a negative or a positive way?

