

Colegio Patriarca San José.

Teacher: Roberto Bolaños Q.

Student name: \_\_\_\_\_

**Working with advertising.**

**Indicator:** The student:

- recognizes specific information from the video in order to provide the answers to the questions.
- provides oral responses of the following questions.

**POLISH ADVERTISEMENT.** Look at the advert and answer the questions.

<https://www.youtube.com/watch?v=tU5Rnd-HM6A&t=47s>

1. What product are they advertising? What is the brand name?

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2. Who is the protagonist of the ad?

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3. Where and how is he learning English?

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4. Why does he want to learn English?

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5. What is the target market (public) for the advertisement?

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6. Do you think this is a commercial just for Christmas?

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7. What do you think of the ad? In your opinion, does it influence people in a negative or a positive way?

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