5

✓ Speak/Focus on Vocabulary

- English
- Danish
- Spanish
- Finnish
- Polish
- Hebrew
- German
- French
- Portuguese
- Latvian
- Greek
- Turkish

Listen 🎧

12
🎧 4. Listen to these four people. Which language did they learn?

George	Valentina	Pablo	Mariah

_____   _____   _____   _____

12
🎧 5. Listen again. Who learnt a new language ...

    a. to travel to new places?
    b. to help with their studies?
    c. to adapt to a new life in a different country?
    d. to get a better job?

Focus on Language

_To_ infinitive to express purpose

6. Match the two halves of the sentences.

    1. Pablo learnt English   a. to help him settle in a new country.
    2. Mariah learnt Spanish   b. to get a better job.
    3. Valentina learnt French   c. to help with his studies.
    4. George learnt German   d. to speak to local people on her travels.

7. Complete the rule.

_____

We use _to_ + infinitive to say _how / why_ we do something.

8. Finish the sentences with your own ideas.

    a. You need to study hard to _____
    b. I'm studying English to _____
    c. You can use a smartphone to _____
    d. People go to the gym to _____
    e. I use the Internet to _____

📖 **Read**

12. Look at the pictures. Match them with the fields of work.

a. Computer game design
b. Hospitality
c. Marketing
d. Information technology
e. Airline industry

13. Read the text quickly and match a–e above with the correct paragraphs.

INCREASE IN DEMAND FOR SECOND LANGUAGE SKILLS

More and more fields of work now require employees to have a second language.

Whatever job you're aiming for, be it a salesperson or a software developer, a second language is always an advantage.

1. _____

This includes work in restaurants, hotels and bars. More and more people travel these days, from all over the world, both for leisure and business. Visitors need somewhere to stay, somewhere to eat and some way to travel around. Making them feel at home by communicating with them in their own language is very important.

2. _____

Having a good knowledge of English is very useful in the computer industry because so much of the technical language is in English. Also, many of the large IT companies are multinationals and have headquarters in the United States.

3. _____

Computer games companies need to sell their products to people all over the world, so they need to be translated into lots of different languages.

4. _____

Employees in this industry are often expected to speak more than one foreign language. This is usually English plus another language, depending on which part of the world they operate in. Cabin crew are often bilingual or have a very good command of a second language. Now it has also become compulsory for pilots and air traffic controllers to have a minimum level of English for safety reasons. It is believed that this will prevent crashes caused by poor communication.

5. _____

Advertising and marketing is now a global industry, and jobs in these fields often demand foreign languages. Advertising agencies usually work with companies who sell their products all over the world, so need to create advertising campaigns which work in many different languages.

Vocabulary Tip

✔ Many English words are similar to words in your language. This can help you guess the meaning of new words, for example,

air traffic controller = *control del tráfico aéreo*

How many other words can you find in the text which are similar in your language? Make a list.

Glossary

- software developer: *desarrollador de software*
- headquarters: *oficinas principales*
- cabin crew: *tripulación*
- advertising campaign: *campaña publicitaria*

LIVEWORKSHEETS

15. Complete the sentences with the correct verbs. Use the text to help you.

- create
- prevent
- sell
- understand
- translate
- communicate

a. It's nice to _____ with foreign visitors in their own language.
b. You need a good knowledge of English to _____ the technical language.
c. You need to _____ games into different languages.
d. Pilots need to speak English to _____ crashes.
e. Marketing companies _____ their products all over the world.
f. They need to _____ advertising campaigns for different countries.

16. Match the words to make compound nouns. Look back at the text to check.

1. computer   a. crew
2. air traffic   b. industry
3. software   c. game
4. advertising   d. campaign
5. computer   e. agency
6. advertising   f. developer
7. cabin   g. controller

17. Choose the correct compound noun from exercise 16 to complete the sentences.

a. My brother works for a large _____ in Bogotá.
b. I work for a large computer company as a _____ .
c. The _____ all spoke Spanish on my flight to Buenos Aires.
d. I've just bought a new _____ . I can't wait to play it.
e. Technology changes so quickly in the _____

Vocabulary Tip

✔ A compound noun is an expression made up of more than one word. This can be an adjective + noun or a noun + noun. The first word helps specify more clearly the thing or person we are referring to.

Focus on Vocabulary

3. Study the adjectives. Are they positive or negative?

- stubborn
- approachable
- honest
- committed
- flexible
- friendly
- bossy
- dishonest
- fair
- considerate
- assertive
- reliable
- helpful
- indecisive
- inspiring

CONFIABLE   UTIL   ACERCABLE   DESHONESTO   ASERTIVO   COMPROMETIDO   HONESTO   MANDON

AMIGABLE   TERCO   JUSTO   INDECISO   INSPIRADOR   CONSIDERADO   FLEXIBLE