MANAGEMENT INFORMATION SYSTEMS

Watch the video and choose the best answer to the question.

1. What is the core aim of management information systems?

A. To make raw data into useful information

B. To convert raw data into useful information.

C. To distribute information to the right person.

D. To achieve competitive advantage.

2. What is data capturing in management information systems?

A. The process of converting raw data into meaningful information.

B. The process of gathering data from various sources.

C. The process of distributing information to the right person.

D. The process of storing data in a database.

3. Where can data come from in management information systems?

A. Only from customer touch points.

B. Only from output of other systems.

C. Only from digital and social media sites.

D. From various sources, including customer touch points, output of other systems, and digital and social media sites.

4. How is data stored in management information systems?

A. On hard drives and DVDs.

B. On virtual servers in cloud-based applications.

C. In a database or data file.

D. On various storage media, including hard drives, DVDs, and cloud-based applications.

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5. What is the core necessity for achieving competitive advantage in management information systems?

A. Data capturing. B. Data processing.

C. Information distribution. D. Converting raw data into meaningful information.

6. How can information be presented for easier comparison?

A. In the form of a report B. In the form of an image

C. In the form of a message D. In the form of a video

7. What can Mis predict using historical data?

A. Business outcomes B. Employee performance

C. Customer preferences D. Market trends

8. Why are reports generated based on the company's needs?

A. To facilitate communication B. To track operations

C. To analyze deviations D. To plan in advance

9. What is the purpose of Mis in tracking operations against organizational plans?

A. To identify inefficiencies B. To improve employee performance

C. To ensure compliance D. To exercise control

10. How does Mis enable management to function effectively and efficiently?

A. By using different functions B. By predicting business outcomes

C. By tracking operations D. By facilitating communication

Exercise 2. Watch the video and choose the correct statement only.

1. The core aim of management information systems (MIS) is to convert raw data into useful information for managerial decision making.
2. Data capturing involves gathering data only from customer touch points like stores and e-commerce sites.
3. MIS can predict business outcomes using historical data as a base.
4. Reports generated by MIS are based on the company's needs and help management plan in advance.
5. MIS helps in tracking operations against organizational plans.
6. Information distribution refers to the process of converting raw data into meaningful information.
7. MIS functions include data processing, data storage, and data distribution.
8. MIS can only present information in the form of charts, tables, or graphs.
9. MIS is primarily used for financial analysis and forecasting.
10. MIS enables each functional department to work efficiently.

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