

Key vocabulary

Match the Following expressions to their meanings

| WORD | MEANING | PICTURE |
|--------------------|--|---------|
| the design process | approach for breaking down a large project into stages or steps, it is commonly used by designers, engineers, architects, and scientists whenever they face a problem or design task | |
| the target market | arrangement of images, materials or text which is used to display inspiration for a new design concept | |
| biomimicry | the science of applying nature-inspired designs in human engineering and invention to solve human problems | |
| mood board | group of customers at which a product is aimed | |