




Key vocabulary

Match the Following expressions to their meanings

WORD
the design process
the target market
biomimicry
mood board

MEANING	PICTURE
approach for breaking down a large project into stages or steps, it is commonly used by designers, engineers, architects, and scientists whenever they face a problem or design task	
arrangement of images, materials or text which is used to display inspiration for a new design concept	
the science of applying nature-inspired designs in human engineering and invention to solve human problems	
group of customers at which a product is aimed	