

Questions 186-190 refer to the following flyer, Web page, and e-mail.



ADVERTISE IN THE SHELTON MEDIA COMMUNITY NEWSLETTER

Shelton Media cares about Birmingham, Alabama. That's why the monthly newsletter we produce is sent exclusively to residents of this community. If you are an entrepreneur in the area who would like to join the network of diverse local enterprises that we support, consider placing advertisements in our publications. Doing so will not only help your business gain exposure but also entitle you to free advertising at the many events we host, such as the annual Birmingham Community Picnic and Parade and the biannual New Semester Career Fair.

*Rates indicated are per issue of the newsletter:

No. of issues \ Size	1/4 page	1/2 page	Full page
6	\$135	\$175	\$275
12	\$125	\$165	\$255
24	\$115	\$150	\$230

We allow businesses to purchase front-page advertisements and inserts as well. If you are interested in a long-term contract of more than 24 issues and would like to find out about our discounted rates, contact us at ads@sheltonmedia.com or call 555-4311 to speak to Daniel Kelly. Payments by credit and debit card, cash, and check are accepted. Make checks payable to Shelton Media.

SHELTON MEDIA

www.sheltonmedia.com

[Home](#) | [About Us](#) | [Our Publications](#) | [Subscriptions](#) | [Advertising](#) | [Contact Us](#)

Contact Shelton Media

Should you need to communicate with us, visit the address below or call us at 555-4311 from Monday through Friday from 9 A.M. through 6 P.M. Dial one of the departmental extension numbers listed below to connect to the appropriate representative.

Main office

1510 Dennison Avenue, Birmingham, AL 35211

Departments

Community sales: Rhonda Bullock, extension 11

Advertising sales: Daniel Kelly, extension 18

Layout: David Peretti, extension 24

Accounting: Avery Lee, extension 28

Distribution: Nadine Turner, extension 30

Additionally, we encourage you to tell us what you think of our site and our services. Click [here](#) to fill out a comment form.

To: Charles Walker <c.walker@lawlerscapes.com>
From: Eva Loeb <e.loeb@lawlerscapes.com>
Subject: Advertisements
Date: February 2
Attachment: Report

Charles,

I compiled a report regarding the advertisements we ran in Shelton Media's community newsletters over the course of the past 12 months in an effort to reach more local clients. I've attached it for your convenience.

Based on the number of service inquiries we received from clients who had seen the ads, I recommend we advertise in the newsletter again for the same amount of time. We paid \$255 per ad last time, but I think we should print our new one in the next size smaller to save some money. There is also the smallest size, which is even cheaper, but I think it would be difficult to fit all the content we need into a space that limited. I believe we should get our new ads into the newsletter as soon as possible because it's almost spring and our services will be more in demand.

Eva Loeb
Marketing manager
Lawler Scapes

186. What is NOT true about Shelton Media?
- (A) It accepts multiple methods of payment.
 - (B) It targets residents of a particular community.
 - (C) It prints one newsletter issue weekly.
 - (D) It hosts events for job seekers.

187. What extension number should clients dial to inquire about discounted rates?
- (A) 11
 - (B) 18
 - (C) 24
 - (D) 30

188. What can customers do on Shelton Media's Web site?
- (A) Provide feedback on services
 - (B) Order products from a catalogue
 - (C) Enter a monthly draw
 - (D) Chat with a company representative

189. What does Ms. Loeb indicate about Lawler Scapes?
- (A) It plans to sign a two-year agreement.
 - (B) It has more business during the spring.
 - (C) It will increase its budget for advertising.
 - (D) It is a new company in the region.


190. How much does Ms. Loeb suggest spending on each advertisement?
- (A) \$125
 - (B) \$150
 - (C) \$165
 - (D) \$175

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Questions 191-195 refer to the following Web page, online form, and review.

BORDERLAND TOURS

For the adventurer



Home
About Us
Promotions
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Booking

Borderland Tours offers extraordinary travel adventures that very few dare to undertake.

This winter, between December 1 and February 28, we are offering a 30-day trip through the Sahara at 20 percent off our regular rate. This is a trek through one of the harshest but most scenic landscapes on Earth.

The route goes through four North African countries: Morocco, Western Sahara, Mauritania, and Mali. You can read about each country in more detail by clicking [here](#).

You will be required to provide a certificate of health signed by your medical provider proving that you are physically sound and capable of completing the trip. Otherwise, you will not be permitted to go. To this end, please make sure you have read our [Terms and Conditions](#).

If you would like to make a reservation, click [here](#) for booking information.

BORDERLAND TOURS

For the adventurer

Home
About Us
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Fill out the booking form below and send us a deposit of \$500 to reserve your spot. It will be applied toward the total cost or reimbursed if the reservation is canceled at least 30 days before your trip. If a cancellation is made fewer than 30 days before, only half the amount will be returned.

Name: Enrique Turner
 Contact Number: 555-8991
 E-mail Address: enriqueturner@swiftmail.com
 Name of Tour/Itinerary: 30-day Sahara Promotional Tour
 Dates: January 1 to 30

Mauritania Tour Option:

I read that the tour members will have several different routes to choose from once we reach Mauritania and that we are supposed to come to an agreement and go together. The option that appeals most to me is the one that involves traveling by train. However, I am willing to go along with whatever the rest of my group decides as all the options look exciting.

I have read the terms and conditions and agree to comply fully. ☒

SUBMIT

A Once-in-a-Lifetime Journey! ★★★★★

Posted by Enrique Turner on February 10

I recently got back from Borderland Tours' 30-day Sahara Tour. At first, all I could focus on was what we were going to eat. I had been excited to try African cuisine, but I generally found it to be disappointing. Because we didn't stop anywhere for very long, the tour company provided most of the meals, which became repetitive. Anyway, the journey started in Morocco. We drove through Marrakech, Meknes, and Fez before traveling by camel to where the desert meets the ocean. From there, we crossed the border into Western Sahara and continued along the coast to Mauritania. In Mauritania, travelers can choose to go south to Nouakchott, camp out in Banc d' Auguin, take a train to Atar, or join a camel caravan to Tagant. The majority of our group wanted to go by caravan, so that's what we ultimately did. It wasn't my first choice, but I was happy just the same. We passed some breathtaking scenery on the journey. [Read more...](#)

191. What is NOT true about the trip through the Sahara?
- (A) It can be purchased at a discount.
 - (B) It passes through at least three countries.
 - (C) It is offered by Borderland Tours year-round.
 - (D) It is scheduled to last for about a month.
192. According to the online form, what are travelers required to do upon booking?
- (A) Indicate their meal preferences
 - (B) Transmit a partial payment
 - (C) Provide a home address
 - (D) Arrange for necessary visas
193. What is suggested about Mr. Turner?
- (A) He frequently goes on trips to exotic locations.
 - (B) He is in a healthy state of physical fitness.
 - (C) He took a safety course before his trip.
 - (D) He had to pay extra for changing his reservation.
194. What aspect of the trip was Mr. Turner not satisfied with?
- (A) The impoliteness of a staff member
 - (B) The uncomfortable accommodations
 - (C) The incompatibility of the group members
 - (D) The lack of variety of meal options
195. Which destination in Mauritania did Mr. Turner originally want to visit most?
- (A) Nouakchott
 - (B) Banc d' Auguin
 - (C) Atar
 - (D) Tagant

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TEST 9 PART 7 289

Questions 196-200 refer to the following article, letter, and e-mail.



Autumn Leaf to Open Second Location in Buenos Aires

By Leonard Oldman

Autumn Leaf Hotels has announced plans to open a second branch in Buenos Aires' Liniers district. Autumn Leaf public relations director Angelo Suarez said that the new hotel will be more like a temporary apartment building for businesspeople visiting the city. "There is a lot of demand from visitors who need to stay in Buenos Aires for long periods of time but don't wish to spend a fortune on a full-service hotel," he said. He went on to say that the hotel will consist of large units with living areas as well as kitchens so that guests can prepare their own meals. Although the new hotel will not house a restaurant or offer room-service like the main branch in Monserrat, there will be a 24-hour café on the ground floor, housekeeping staff, and a concierge desk. The hotel will open sometime in August, and prospective guests may make bookings or inquire about rates at www.autumnleafhotels.com.

April 9

Leonard Oldman
World-Biz Magazine
Unit 542, Nelson Building, 432 W. 24th Street
New York City, NY 10013

Dear Mr. Oldman,

Thank you for writing the article about our hotel chain's expansion. We appreciate the publicity.

However, there were a couple of errors. The article mentioned that bookings for the new hotel can already be made on our Web site. We have been receiving inquiries from readers of your article about this, but unfortunately, your information isn't accurate. We will only start accepting reservations several weeks before our opening date, which hasn't been established yet. Your article specified the month the hotel would likely open, but we are actually planning for somewhat later than that.

I would be grateful if your publication printed corrections in an upcoming issue.

Sincerely yours,

Angelo Suarez
Public Relations Director, Autumn Leaf Hotels
angsuar@autumnleafhotels.com

TO: Angelo Suarez <angsuar@autumnleafhotels.com>
FROM: Leonard Oldman <l.oldman@worldbizmag.com>
SUBJECT: Sincere apology
ATTACHMENT: draft
DATE: April 13

Dear Mr. Suarez,

I would like to apologize for the errors in the article I wrote. I must have misunderstood one of the

people I interviewed at Autumn Leaf's main branch last month. I have spoken to my supervisor, and we will print a retraction in our next issue. Please review the draft I've attached with the corrected information.

Also, I would appreciate if you could let me know once the hotel's opening date has been settled as the magazine might send me there to review it.

Once again, I am sorry for the mistakes.

Regards,

Leonard Oldman

196. According to the article, why is Autumn Leaf opening a new hotel?

- (A) To make up for the closure of its first one
- (B) To satisfy a need for extended stays
- (C) To accommodate an excess of customers
- (D) To take advantage of a district's growing popularity

197. What is indicated about Autumn Leaf's new hotel?

- (A) It will rent rooms for events.
- (B) It will serve meals in guests' rooms.
- (C) It could open later than August.
- (D) It may offer a valet parking service.

198. What does Mr. Suarez state about the article?

- (A) It could be reprinted in a company newsletter.
- (B) It is the second one written about Autumn Leaf.
- (C) It failed to mention a special promotion.
- (D) It prompted readers to contact Autumn Leaf.

199. What is suggested about Mr. Oldman?

- (A) He interviewed Mr. Suarez in New York.
- (B) He took a translator with him to Buenos Aires.
- (C) He visited Monserrat sometime in March.
- (D) He was hired by Autumn Leaf to write his article.

200. In the e-mail, the word "settled" in paragraph 2, line 1, is closest in meaning to

- (A) paid
- (B) finalized
- (C) located
- (D) relieved

This is the end of the test. You may review Part 5, 6, and 7 if you finish the test early.



정답 p.326 / 점수 환산표 p.327 / 해설 p.396 / Part 5&6 무료 해설 바로 보기

* 다음 페이지에 있는 Self 체크 리스트를 통해 자신의 문제 풀이 방식과 태도를 점검해 보세요.