

7.2

Grammar

Comparatives and superlatives of adjectives

1 Imagine that you want to buy some fragrance. Where do you buy it? Why?

market online shopping centre
small local shop

2  7.8 Read the comments. Where did each person buy the fragrance? Use the places from Exercise 1.

What are the best places to buy fragrance? Online, local shops or a shopping centre?



The NEW
unisex fragrance!

Azra – I love wearing the new Wow! fragrance. I always buy it online. I love internet shopping because it's the quickest way to shop and it's easier to find the cheapest price. I can shop online in the evening, so it's more relaxing.

Marcel – Our local shops have the friendliest shop assistants! So when I need advice on a new fragrance, I go to a great pharmacy close to my flat. The people who work there are more helpful than the shop assistants at the shopping centre. Prices aren't as cheap at the pharmacy, but it's nearer to my home, so I don't pay for bus tickets!

Zoe – For me, the most important thing is to have fun. The shopping centre is the most enjoyable experience because there are many great shops. I go to the pharmacy there to choose a perfume. It's bigger than my local one, and there are more products. The area is nicer too, with lots of cafés.

3 Study the Grammar box. Find more examples of comparatives and superlatives in the comments.

GRAMMAR

Comparatives and superlatives of adjectives

quick	quicker	the quickest
nice	nicer	the nicest
big	bigger	the biggest
friendly	friendlier	the friendliest
important	more important	the most important
good	better	the best
bad	worse	the worst

They are **bigger than** my local shops.

They are **not as cheap as** the shopping centre.

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WATCH OUT!

We don't use **the** after **my/your/their**, etc.
*She's my **the** best friend.*

4 Complete the comment with the comparatives or superlatives of the adjectives in brackets.

Ben – I bought this Wow! fragrance from the market, and that was my ¹**biggest** (big) mistake! It was ²**cheap** (cheap) than in the pharmacy, but I think my bottle is ³**small** (small) than my friend's. Also, the smell is ⁴**bad** (bad) than the real one. The ⁵**annoying** (annoying) thing is that I can't take it back to the market!

5 Rewrite the sentences with **not as ... as** and the adjectives in brackets.

- 1 This shoe shop is smaller than the one near my flat. (big)
This shoe shop isn't as big as the one near my flat.
- 2 The prices in the bookshop are higher than online. (low)
- 3 These shoes are cheaper than those trainers. (expensive)
- 4 Inside the shopping centre it's colder than outside! (hot)
- 5 The fruit in this shop is worse than at the market. (good)