

2c A global company

Listening IKEA



- 1 17 Listen to a radio program about IKEA. Number these pictures in the correct order (1-4).



2 Dictation IKEA



- 17 Listen again and complete the text.



IKEA is a ¹ _____ company with IKEA stores all over the world. There are ² _____ IKEA stores in ³ _____ different countries. Over ⁴ _____ people shop at IKEA every year.

The company is famous for ⁵ _____ and products for the home. You can buy ⁶ _____, chairs, couches, kitchen ⁷ _____, and office ⁸ _____. It sells more than 10,000 different items.

IKEA furniture is often made in ⁹ _____, but company products are from 50 different countries. For example, one factory in ¹⁰ _____ makes 30 million tables, desks, and cabinets a year.

IKEA also has other services. There are ¹¹ _____ in the stores and the food is Swedish. There is an IKEA cell phone service in the ¹² _____. And in some countries you can even buy a house from IKEA.



Vocabulary countries and nationalities

- 3 Make sentences about the companies and their nationality.

1 Burberry / Britain

Burberry is a British company.

2 BMW / Germany

3 Gucci / Italy

4 Sony / Japan

5 Petrobras / Brazil

6 Google / America

4 Pronunciation word stress

- a Match these countries with the stress patterns.

Brazil	Canada	England	France
Germany	Greece	Italy	Japan
Peru	Poland	Spain	Sweden

- 1 ● *France* _____
 2 ●● _____
 3 ●● _____
 4 ●●● _____

- b 18 Listen and check your answers.