

You've got a TikTok channel called *Animal Ethics* in which you tackle topics related to **exploiting animals in captivity**. You've been asked by an Indonesian animal rights association to talk about how civets are exploited to make the most expensive coffee in the world. In your next week's vlog, you've decided to discuss **what's behind the Luwak coffee hype**. (2' max.).

Life Behind Bars

The True Price of Kopi Luwak



Poachers are catching civets alive for the kopi luwak trade. As they are taken from their natural habitat, this is just the start of a

Long & Cruel Life in Captivity



Caged civets are largely **Forced-fed** a diet of **Only Coffee Berries**

Malnourishment
Eating a variety of fruits along with some animal prey in the wild, civets **Cannot Survive for Long** on such a deficient diet



In the farm, caged civets are kept in **Cramped Cages** in **Close Proximity** to each other. Being territorial and solitary animals, this induces

Abnormal Behaviour



Caffeine Overdose
1½ kg of coffee berries, equivalent to 125 shots of espressos, are fed to the civets daily to yield 300g of coffee beans. Civets are known to

Gnaw Their Paws Off



Farmers have admitted that farmed civets eventually die soon after

Blood is Discovered on Their Faeces

Act for our wild civets
Find out more on **Project LUWAK SG**





(Source: <https://mightymudskippers.wordpress.com/2015/07/17/kopi-luwakcivet-coffee-the-cruel-cup/>)