



Name :

Class :

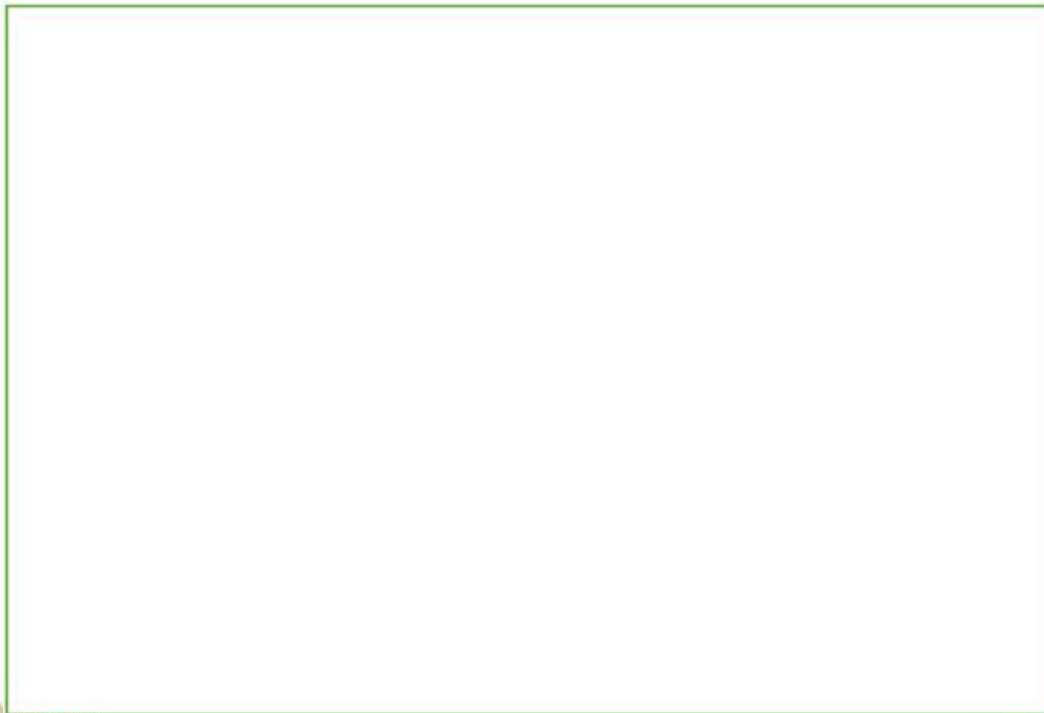
Attendance Number :

Instructions to do Student's Worksheet

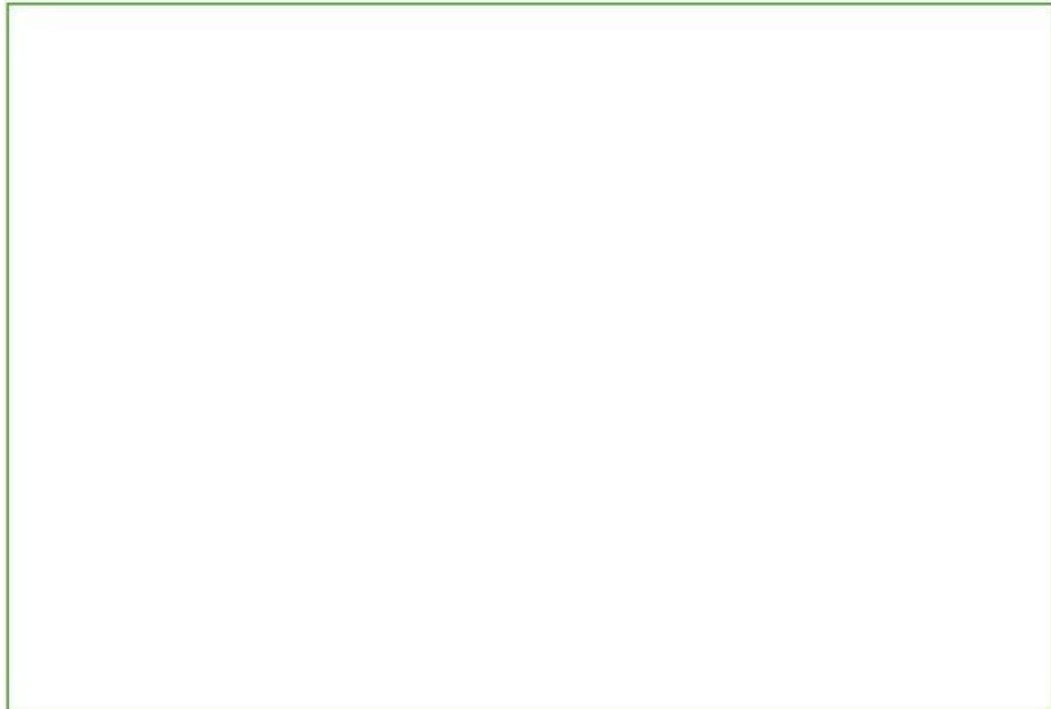
1. Write your name and your attendance number
2. Watch the video and understand the material
3. Do the task correctly to get the best grade

Product Advertisement

Watch the following video



Please understand the Power Point below



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You can also read and listen to the material from the following **Website** and **Recording**



Click this



Click this

After understanding the material, you can do the
the following tasks

Good Luck

STUDENT'S TASKS

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TEKSFIELD

Isilah bagian yang kosong dari pertanyaan dibawah ini

1. A public announcement which tries to persuade people to buy a product or services is..

2. There aretypes of advertisements

SINGLE CHOICE

Pilihlah jawaban yang paling benar !

1. The social function of an advertisement is ...

2. Where can we find the advertisement?

CHECKBOX

Silahkan centang pada pernyataan yang benar

☐

A product has something amazing and unique to offer.

☐

We can put this uniqueness in words and present it as a hook in text messages.

☐

Hooks should be long, catchy and even sometimes shocking.

☐

Persuasive sentences are usually found in an advertisement.

☐

The best hook in an advertisement is using a beautiful girl.

SELECT

Choose the correct answer by clicking one of the pictures below

It is a type of bag that is carried on the back, typically supported by two straps that go over the shoulders. It is a popular choice for carrying personal belongings, school supplies, travel essentials, or outdoor gear. It comes in various shapes, sizes, and designs, catering to different needs and preferences.

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Key features include:

Straps and Handles, Compartments and Pockets , Closure: Material, Laptop

Compartment: Size and Capacity and Specialized Features:

It also provides a convenient and hands-free way to carry essentials, making them a practical and popular choice for people of all ages.

What is advertised?



SPEAK

Mention the answer by using your voice by clicking the microphone



What is the meaning of "goods"?

LISTENING

Listen to the recording and write the answer



WORD SEARCH

Find the words related to advertisement

L	N	M	C	O	B	S	Z
P	R	O	M	O	T	E	D
R	H	F	T	U	K	L	E
O	D	F	H	B	Y	L	S
D	F	E	O	G	R	V	I
U	A	R	O	A	D	S	G
C	S	E	K	W	C	N	N
T	R	P	R	I	C	E	M

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JOIN

Match the statements on the left with the answers on the right

It is produced in a restricted quantity for a specific period

As soon as possible

The best time for consumers to purchase a "limited edition" product based on the advertisement

Limited edition

Advertisers use them to create a memorable impression and convince people to buy something in product advertisements

Persuasive sentences

DRAG & DROP

Drag the answer in the right position to make a correct statement

Statement

Answer

1. The quality of being easily carried or moved
2. The durability and longevity of a product,
3. The most recent and current trends, styles, and designs in clothing, accessories, and overall personal appearance
4. To convince or influence
5. The process of convincing and influencing potential buyers to make a purchase.

Long wearing

Latest fashion

Portable

Selling

persuade

Thank you for doing this worksheet
Don't forget to screenshot your grade
Report it to your teacher

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