Name :

Class :

Attendance Number :

Instructions to do Student's Worksheet

1. Write your name and your attendance number
2. Watch the video and understand the material
3. Do the task correctly to get the best grade

Product Advertisement

Watch the following video

Please understand the Power Point below

You can also read and listen to the material from the following Website and Recording

Click this

Click this

After understanding the material, you can do the the following tasks

Good Luck

STUDENT'S TASKS

TEKSFIELD

Islah bagian yang kosong dari pertanyaan dibawah ini

1. A public announcement which tries to persuade people to buy a product or services is..
2. There are ….types of advertisements

SINGLE CHOICE

Pilihlah jawaban yang paling benar !

1. The social function of an advertisement is …
2. Where can we find the advertisement?

CHECKBOX

Silahkan centang pada pernyataan yang benar

- [ ] A product has something amazing and unique to offer.
- [ ] We can put this uniqueness in words and present it as a hook in text messages.
- [ ] Hooks should be long, catchy and even sometimes shocking.
- [ ] Persuasive sentences are usually found in an advertisement.
- [ ] The best hook in an advertisement is using a beautiful girl.

Choose the correct answer by clicking one of the pictures below

It is a type of bag that is carried on the back, typically supported by two straps that go over the shoulders. It is a popular choice for carrying personal belongings, school supplies, travel essentials, or outdoor gear. It comes in various shapes, sizes, and designs, catering to different needs and preferences.

Key features include:

Straps and Handles, Compartments and Pockets , Closure: Material, Laptop Compartment: Size and Capacity and **Specialized Features:**

It also provides a convenient and hands-free way to carry essentials, making them a practical and popular choice for people of all ages.

What is advertised?

SPEAK

Mention the answer by using your voice by clicking the microphone

What is the meaning of "goods"?

LISTENING

Listen to the recording and write the answer

WORD SEARCH

Find the words related to advertisement

L	N	M	C	O	B	S	Z
P	R	O	M	O	T	E	D
R	H	F	T	U	K	L	E
O	D	F	H	B	Y	L	S
D	F	E	O	G	R	V	I
U	A	R	O	A	D	S	G
C	S	E	K	W	C	N	N
T	R	P	R	I	C	E	M

JOIN

Match the statements on the left with the answers on the right

It is produced in a restricted quantity for a specific period	As soon as possible
The best time for consumers to purchase a "limited edition" product based on the advertisement	Limited edition
Advertisers use them to To create a memorable impression and convince people to buy something in product advertisements	Persuasive sentences

DRAG & DROP

Drag the answer in the right position to make a correct statement

Statement		Answer
1. The quality of being easily carried or moved		Long wearing
2. The durability and longevity of a product,		Latest fashion
3. The most recent and current trends, styles, and designs in clothing, accessories, and overall personal appearance		Portable
4. To convince or influence		Selling
5. The process of convincing and influencing potential buyers to make a purchase.		persuade

Thank you for doing this worksheet
Don't forget to screenshoot your grade
Report it to your teacher

LKPD
Lembar Kegiatan Peserta Didik
LIVEWORKSHEETS