

READING

Multiple-choice

1 Work in pairs. Look at the pictures (1–4). Discuss the questions (1–3).

- 1 Could these people's hobbies be turned into jobs?
- 2 What would be the benefits and drawbacks of doing so?
- 3 Do you have a hobby? Would you like to turn it into a job in the future?

2 Read the article quickly. What hobby did Susi turn into a job?

EXAM STRATEGY

- Find the part of the text that contains information about each question. Cover up options A–D, and try to answer the questions in your own words.
- Choose the option that is closest to your own answer.

3 **EXAM TASK** Read the text. For questions (1–5) choose the correct answer (A, B, C or D).

- 1 What job did Susi do before?
A She sold advertising for YouTube.
B She worked in public relations.
C She assisted a BBC video producer.
D She designed successful gadgets.
- 2 What had the BBC **NOT** done before?
A Taken on an inexperienced presenter.
B Featured amateur videos on one of their shows.
C Hired a communications specialist.
D Employed someone after seeing their work online.
- 3 What does Susi do before each show?
A She reviews what she's going to say.
B She does her own make-up.
C She buys the gadgets she's going to review.
D She has a cup of coffee in the cafeteria.
- 4 What does *reassuring* in paragraph 4 mean?
Making someone feel less ...
A embarrassed
B sad
C worried
D depressed
- 5 Why does Susi feel bad?
A Her dream job was to be on the stage.
B Her friends haven't been as fortunate as her.
C Her new job is less fun than her old one.
D She lost friends when she became successful.



A career on TV

A 24-year-old woman has been given a job as a presenter at the BBC after her videos were seen by a TV producer on YouTube. Susi Weaver was working for an advertising agency as a public relations advisor, but, in her spare time, she was giving video demonstrations of various gadgets which she posted online. Now, instead of following her online, her fans can see her every Sunday morning on BBC2's successful *Something for the Weekend* show.

TV producer Mike Worsley said that because Susi's videos were already online, he had a good idea of what she would be like on screen before he met her in person. Worsley explained that he had never used this method of looking for talent before – in fact, he believed Susi was the first person to be spotted on the Internet and then employed as a presenter on UK TV. He added that Susi's PR background was also an advantage, since dealing with clients had developed her communication skills.

Worsley thinks that part of the reason for Susi's popularity is the fact that she is female – relatively untypical in her chosen field. He predicts