

# 1.1 Communication Process

Q1: Define communication.

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Q2: Write the appropriate term used for the following definitions:

1. .... The person who has a message.
2. .... The way through which a message is delivered.
3. .... The person who will get/receive the message.
4. .... The receiver's response to the message sent.
5. .... It can be spoken, written or symbolic.

Q3: Answer these questions using the following communication process chart for Al Andalus

Company:

1. Who is the sender? .....
2. Who is the receiver? .....
3. What is the channel used? .....
4. What is the message sent? .....
5. What is the receivers' feedback? .....

