Instructions: *Read the scenario and complete the dialogue with the appropriate word from the list provided.*

Appealing	**a phase**	**to launch**
to unveil	**target market**	**an imitation**
a Gantt chart	**a gadget**	

Scenario:

Two friends, Sarah and Tim, are discussing their school project about creating a new toy for kids. They are brainstorming ideas and planning the steps they need to take to make it successful.

Sarah: Hey Tim, I've been thinking about our school project. We need to come up with something **(1)** _____for kids so that they enjoy playing with it.

Tim: Yeah, I agree. We should consider what would be **(2)**_____ to them. Have you thought about the first ***(3)*** _____we need to go through?

Sarah: Definitely! I think we should start by identifying our ***(4)***._____ Who are we making this toy for?

Tim: That's a good point. Our ***(4)*** _____would probably be children between the ages of 5 and 10 who love interactive toys.

Sarah: Exactly! Once we have our target market, we can create a plan. We should make a detailed schedule of tasks using ***(5)***_____.

Tim: Agreed. It will help us visualize our timeline and stay organized. So, when do you think we should ***(6)*** _____our toy?

Tim: We should also make sure our toy is not just an ***(7)***_____ of something already on the market. It should stand out.

Sarah: Absolutely! We want it to be more than just another ***(8)***._____ It should be something kids can't wait to play with!

LIVEWORKSHEETS