

NAMA : _____ TING : _____

LATIHAN : REKA BENTUK SEBAGAI INSTRUMEN PEMASARAN

1. Berdasarkan iklan di bawah , pilih kaedah reka bentuk pengiklanan yang sesuai .



The advertisement for Scott's Gummies features a central image of a product container and a bowl of fruit. The text 'Eat right. Grow stronger.' is prominently displayed. Below this, three bullet points with exclamation mark icons provide instructions: '3 gummies per day before every meal', 'Aged 5 and above', and 'Consumed under adult supervision'. The background is a light wood-grain texture. Three blue callout boxes are positioned around the advertisement: one on the left, one on the top right, and one on the bottom right, each with a line pointing to a specific part of the ad.

2. Nyatakan media pengiklanan berikut .



3. Pilih 5 faktor pemilihan media pengiklanan .

