

Vocabulary

3 Circle the correct word in each sentence.

- 1 A *soldier* / *secretary* is in the army.
- 2 A *travel agent* / *cook* works in the food industry.
- 3 A *mechanic* / *teacher* works in education.
- 4 A *nurse* / *soldier* works in health care.
- 5 A *tour guide* / *secretary* works for a manager in an office.
- 6 A *flight attendant* / *travel agent* works in an office that books trips for people.
- 7 A *website designer* / *flight attendant* brings people food and drinks on a plane.
- 8 A *mechanic* / *teacher* works in a garage, fixing cars.
- 9 A *travel agent* / *website designer* works in computing.
- 10 A *tour guide* / *nurse* shows people a city's attractions.

Dialogue

4 Complete the dialogue with the phrases in the box.

in finance
health care
earning money
hotel industry
travel agent
see the world

- Rachel** I'd hate to work in the ¹ with all those people complaining about the rooms, the food and the prices.
- Philip** But don't people in the travel industry have the same problem – people complaining about their holidays?
- Rachel** Yes, maybe, but at least you could ²
- Philip** Yes, and I know you love to travel. I'm sure you'd be a good ³
- Rachel** And you'd be good at working in ⁴ or education.
- Philip** Do you really think so? Why?
- Rachel** Because you're very helpful. You care more about people than money.
- Philip** That's true because ⁵ isn't important to me. I could never work ⁶

Reading

1 Read the text below quickly. Choose the best title for it.

- ☐ An easy way to earn money ☐ The world's worst job
☐ A dream job – if you work hard and plan

Forget about footballers, actors and pop stars. The dream job for many young people is now a social media influencer. Influencers use their social media posts to show their followers new products. You don't need qualifications and you can earn a lot of money. But is it really as good as it sounds?

It's true that influencers can earn a lot of money. Famous vloggers* and YouTubers can earn 100,000 to 250,000 Euros per post. But most influencers with fewer followers earn much less. Some don't earn any money at all.

We spoke to Nia Simons, a fashion influencer with 200,000 followers. She told us that the job can be difficult to begin with.

"It's hard work and you don't earn money straightaway. If you have fewer than 1,000 followers, companies won't pay you anything. I didn't earn anything from social media for two years."

Reports suggest that influencers with 1,000 to 100,000 followers can earn between 50 and 1,000 Euros per post. But most people will never earn this. A lot of influencers have another job so that they can buy the things they need. We asked Nia why it was so hard to earn money as an influencer.

"It's because of the competition," she explained. "A lot of people are doing this and most of them have to work for free to begin with."

So, how can you become a successful influencer? Nia says it's important to understand the business before you start.

"I didn't expect this to be easy. I worked long hours in the first year, and I didn't see my friends very often. But now I have my dream job, so it was worth it."

VOCABULARY: *vlogger – Vlogger (Kurzform für Video Blogger)

Read the text again. Circle T (True) or F (False).

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|---|-------|
| 1 You need qualifications to be an influencer. | T / F |
| 2 Some influencers earn a lot of money. | T / F |
| 3 Nia Simons works in the fashion industry. | T / F |
| 4 Most influencers earn money immediately. | T / F |
| 5 A lot of influencers have other jobs. | T / F |
| 6 There isn't a lot of competition. | T / F |
| 7 Influencers often work for free at the beginning. | T / F |
| 8 Nia worked hard to get her dream job. | T / F |