

<p>The puzzling hook: this immediately makes you ask questions of the story. Who? What? How? Etc.</p>		<p><i>"I don't care if your friend Darren has a python, a cockatoo and a marmoset monkey," said mum, "the answer's still no."</i></p>
<p>The <u>direct address</u> hook: you are spoken to directly and feel involved from the start.</p>		<p><i>She started with the universe.</i></p>
<p>The <u>subtle</u> hook: this appeals to your sense of curiosity. Who is she?</p>		<p><i>A cold, wet and damp day in December. The clouds were so low they seemed to trail their mists in the treetops and already, at half past three it was dark within the forest.</i></p>
<p>The <u>atmospheric</u> hook: this is descriptive, and could create a mood.</p>		<p><i>Our classroom looked smashing. Lots of silver tinsel and crepe paper and lanterns. We even had fairy lights.</i></p>
<p>The <u>visual</u> hook: appeals to our sense of sight.</p>		<p><i>Do you ever think about being born?</i></p>
<p>The <u>funny</u> hook: this is a tricky hook and only works if it appeals to your sense of humour.</p>		<p><i>'Clare and her monster moved through the darkening Hall, taking care to keep to one side, out of sight of the kitchen of course</i></p>
<p>The <u>direct speech</u> hook: this often means there is lots of action and a fast pace.</p>		<p><i>When Bill Simpson woke up on Monday morning, he found he was a girl. He was standing, staring at himself in the mirror, quite baffled, when his mother swept in. 'Why don't you wear this pretty pink dress?' she said.</i></p>