

banner ads
billboard

bumper sticker
crawl

infomercial
pop-up ads

spam
telemarketing

text messages
voice mail

1. Have you seen that funny ad for a tablet on a huge billboard on the highway?
2. A(n) _____ is a long commercial that looks like a TV show.
3. I'm not sure how effective _____ is. I never answer calls from numbers I don't recognize.
4. The _____ at the bottom of the TV screen said a storm was coming.
5. If I don't answer my phone, just leave me a _____.
6. I rarely see _____ on my computer because my browser blocks them really well.
7. I find _____ really annoying when they appear everywhere on a blog I'm reading.
8. All _____ email I receive is sent to a separate folder that gets automatically cleared once a week.
9. I'm uncomfortable talking on my phone in public, so I prefer to send _____.
10. The car in front of me had a _____ that said, "I'm not driving too fast – I sure hope you aren't!"