

EMIRATI TEEN DELIVERS GREENS

"Even though I was so busy my school grades improved. I think it was because running a business allowed me to relate school to the real world. It also helped that I was able to pay my friends to deliver the food in the evenings."

People are spending more and more time at work and don't have time to prepare a real, healthy meal. That's why fast food is so popular. It's convenient. Once it became clear to Majed that there was a real need for a healthy food delivery service, he could see the potential to make a lot of money.



"Because I was working from my family home I had very few overheads. My largest expense was the healthy ingredients, which were very often imported. Then one night, after watching an interesting documentary on the environment and reducing carbon footprints, I had the idea of working with local producers. I got in touch with a few and they were very keen on my proposal."

This proved to be a clever move since promoting local producers not only cut costs but highlighted the health benefits which helped advertise Majed's service. Before long, local businesses were signing contracts with Majed for him to supply meals for their staff during lunch hours. They believed that the healthy meals, as opposed to fast food or no meals, raised and maintained energy levels leading to increased productivity.

Within two years, Majed was making enough money to move into his own premises and start a chain of healthy food delivery outlets across the UAE. He currently employs 2000 staff full-time nationwide. And remember, he is still only nineteen years old. Having achieved so much in such a short time, what's left for him?

1. What is the main reason why fast food is popular?
 - a. It is cheap.
 - b. It tastes better than homemade meals.
 - c. People don't have time to cook.
 - d. It is healthier than homemade meals.
2. What milestone did Majed achieve within two years?
 - a. Opening his own premises and starting a chain of outlets.
 - b. Hiring 2000 staff members.
 - c. Becoming a millionaire.
 - d. Receiving an award for his business.
3. How old is Majed at the time of the story?
 - a. 17 years old
 - b. 19 years old
 - c. 21 years old
 - d. 23 years old
4. What is the main purpose of the text?
 - a. To explain why fast food is popular.
 - b. To inspire young entrepreneurs.
 - c. To highlight the success of a young entrepreneur.
 - d. To discuss the benefits of healthy food delivery.
5. What is the Majed's motivation for starting a healthy food delivery service?
 - a. To make a lot of money.
 - b. To support local producers.
 - c. To promote healthy eating.
 - d. To provide a convenient service.

6. What is the main reason people choose fast food over homemade meals?
- a. It is cheaper.
 - b. It is healthier.
 - c. It is more convenient.
 - d. It tastes better.
7. What was the narrator's largest expense when running their business?
- a. Rent for the premises.
 - b. Employee salaries.
 - c. Healthy ingredients.
 - d. Marketing costs.
8. How did the narrator's business benefit from working with local producers?
- a. It attracted more customers.
 - b. It increased the variety of menu options.
 - c. It reduced expenses.
 - d. It improved the quality of the meals.