Activity 12

What does it mean?

What is the meaning of approaches to health promotion? Tick the correct answer.

	Tick
The reason why a health promotion campaign is carried out	
The way in which a health promotion strategy is carried out	
The individual approach, the group approach, and the mass audience approach	
The method of health promotion, e.g. TV adverts, billboards, flyers etc.	

LIVEWORKSHEETS