

Reading

Comprehension

QUESTIONNAIRE

BLACK FRIDAY
SALE

Student's name:

- What is described as America's biggest shopping day in the text?
- When do shopping centers across the nation open early?
- At what time do some shopping centers, like Target, open their doors on Friday?
- How much of their yearly earnings do businesses make from Friday to the day before Christmas?
- What does it mean for businesses to be "in the black"?
- Who do reporters from local TV stations interview, and when do they interview them?
- Why do people wait in tents in front of shops a day or two before the doors open on Friday?
- According to one person in the text, what activities do they engage in while waiting in queue?
- What is the issue with Black Friday, as mentioned in the text?
- According to Reverend William Graham, what does he propose calling Black Friday, and what change does he want to bring to the season?