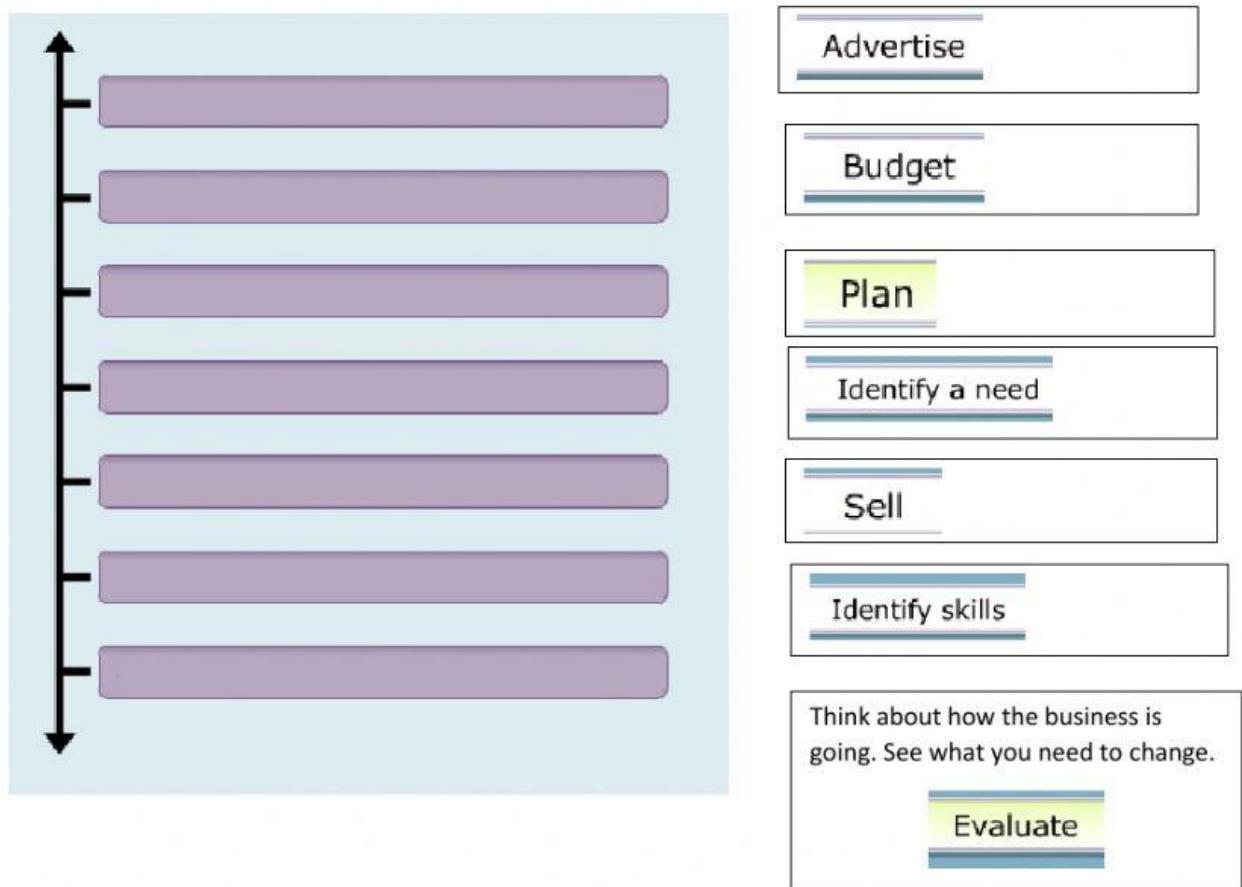
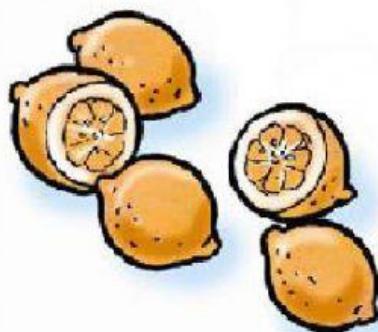


Starting a business

Drag and drop. Put the steps to starting a business on order.



Product



What product did Aisha and Eman sell?
Why did they choose this product? Do you think it was a good choice? Why?

Write your answer here.

Promotion



How did Aisha and Eman advertise their lemonade? Do you think they did enough to promote it? Why? What else could they have done?

Write your answer here.

Placement

Write your answer here.



Where did Aisha and Eman sell their lemonade? Was this a good place? Why?

Price

Write your answer here.

BUDGET		
	Savings	Expenses
Eman	250	
Aisha	250	
stand		300
icebox		100
flyers		100
ingredients		30
cups+straws		20
Total	500	450-650

How did Aisha and Eman decide on a price? Was this a realistic price? Why?