

Vocabulary

Paragraph 1

- | | |
|------------------|--|
| 1. declared | a. Long and careful consideration or discussion. |
| 2. authority | b. Officially said a person or thing was something specified. |
| 3. deliberation | c. A small group of people brought together to investigate or decide on a particular matter. |
| 4. panel | d. A careful assessment or adjustment of something to bring change to a lifestyle. |
| 5. recalibration | e. A person with extensive or specialized knowledge about a subject; an expert. |
| 6. nurturing | f. The quality of being able to appreciate and respond to complex emotional influences, or beauty. |
| 7. sensibility | g. Caring and protecting. |

Paragraph 2

- | | |
|------------------|--|
| 8. standard | h. Take in or contain (something) as part of a whole; include. |
| 9. incorporate | i. Clothes / clothing. |
| 10. workflow | j. Something used as a measure, norm, or model in comparative evaluations. |
| 11. textiles | k. The sequence of industrial, administrative, or other processes through which a piece of work passes from start to completion. |
| 12. apparel | l. Surrounding and having or holding within. |
| 13. encompassing | m. The branch of industry involved in the manufacture of cloth. |
| 14. pigment | n. The natural colouring matter of animal or plant tissue. |

Before reading / listening

1. TRUE / FALSE: Read the headline. Guess if 1-8 below are true (T) or false (F).

1. An authority on colour chose peach fuzz as the colour for 2024. **T / F**
2. The last time there was a colour of the year was in 2000. **T / F**
3. The judges said the colour peach fuzz inspired rehabilitation. **T / F**
4. A company vice president said peach fuzz enriched the soul. **T / F**
5. Many industries will probably use peach fuzz for their products in 2024. **T / F**
6. The company Pantone said it provides a decisive language of colour. **T / F**
7. Pantone said it supported all languages. **T / F**
8. Pantone says it has over 10,000 colour standards. **T / F**

2. SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|----------------|----------------|
| 1. declared | a. clothing |
| 2. hue | b. sensitivity |
| 3. panel | c. include |
| 4. wellbeing | d. benchmark |
| 5. sensibility | e. layers |
| 6. standard | f. proclaimed |
| 7. incorporate | g. team |
| 8. apparel | h. numerous |
| 9. multiple | i. colour |
| 10. coatings | j. health |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

1. the hue that will provide people
2. Pantone is the go-
3. The deliberation
4. we can find peace
5. brings people together and enriches
6. an industry standard
7. a universal language
8. critical decisions through every
9. all colour-
10. 10,000 colour standards across

- a. for all things colour
- b. panel
- c. conscious industries
- d. to source for information
- e. multiple materials
- f. from within
- g. stage of the workflow
- h. maximum comfort
- i. of colour
- j. the soul

Listening — Guess the answers. Listen to check.

- 1) Pantone is the go-to source for information and advice _____.
 - a. in colour schemes
 - b. on coloured schemes
 - c. on colour schemes
 - d. on colour sheens
- 2) The deliberation panel for the _____.
 - a. upcoming year's shadow
 - b. upcoming year's shade
 - c. upcoming year's shaded
 - d. upcoming year's shield
- 3) Peach fuzz brings belonging, and inspires recalibration and an _____.
 - a. opportunity for nurture ring
 - b. opportunity for nurture in
 - c. opportunity for nature in
 - d. opportunity for nurturing
- 4) It added that in peach fuzz, we can find peace from within; _____.
 - a. compacting our wellbeing
 - b. impacting our wellbeing
 - c. inputting our wellbeing
 - d. impressing our wellbeing
- 5) the colour's cosy sensibility brings people together and _____.
 - a. end riches the soul
 - b. enriches the soul
 - c. and riches the soul
 - d. envies the soul
- 6) The Pantone Matching System is an industry standard for _____.
 - a. all things colour
 - b. every things colour
 - c. all things colour
 - d. all thing colour
- 7) Pantone provides a universal language of colour that enables _____.
 - a. colour-critical decisions
 - b. colour-cuticle decisions
 - c. colour-cattle decisions
 - d. colour clip-it-all decisions
- 8) It adds Pantone's colour language supports all _____.
 - a. colour-couscous industries
 - b. colour-conscience industries
 - c. colour-conscious industries
 - d. colour-con shush industries
- 9) interiors, architectural and industrial design, encompassing over _____.
 - a. 10,000 colour strand ads
 - b. 10,000 colour stand Dads
 - c. 10,000 colour stranded
 - d. 10,000 colour standards
- 10) across multiple materials including printing, textiles, plastics, _____.
 - a. pig mints, and coat thing
 - b. pig mints, and coatings
 - c. pigments, and coatings
 - d. pigments, and coat things

Gap fill

Put these words into the spaces in the paragraph below.

nurturing
source
cosy
authority
soul
panel
declared
impacting

It has been officially (1) _____ that peach fuzz is the colour of the year for 2024. Pantone, the world's (2) _____ on colour, has selected peach fuzz as the hue that will provide people maximum comfort in 2024. Pantone is the go-to (3) _____ for information and advice on colour schemes. It has named a colour of the year since 2000. The deliberation (4) _____ for the upcoming year's shade stated that: "Peach fuzz brings belonging, and inspires recalibration and an opportunity for (5) _____." It added that in peach fuzz, "we can find peace from within; (6) _____ our wellbeing". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "(7) _____ sensibility brings people together and enriches the (8) _____".

Put these words into the spaces in the paragraph below.

standard
workflow
including
graphic
universal
standards
incorporate
conscious

The Pantone Matching System is an industry (9) _____ for all things colour. In 2024, it is likely that industries from (10) _____ design, to fashion, to tech will (11) _____ peach fuzz into their products, marketing and advertising. The company website states: "Pantone provides a (12) _____ language of colour that enables colour-critical decisions through every stage of the (13) _____ for brands and manufacturers." It adds: "Pantone's colour language supports all colour- (14) _____ industries; textiles, apparel, beauty, interiors, architectural and industrial design, encompassing over 10,000 colour (15) _____ across multiple materials (16) _____ printing, textiles, plastics, pigments, and coatings."

Listening — Listen and fill in the gaps

It has (1) _____ that peach fuzz is the colour of the year for 2024. Pantone, the (2) _____ colour, has selected peach fuzz as the hue that will provide people maximum comfort in 2024. Pantone is the (3) _____ for information and advice on colour schemes. It has named a colour of the year since 2000. The deliberation panel for the upcoming year's shade stated that: "Peach fuzz brings belonging, and inspires (4) _____ opportunity for nurturing." It added that in peach fuzz, "we can find peace from within; (5) _____". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "cosy sensibility brings people together and (6) _____".

The Pantone Matching System is (7) _____ for all things colour. In 2024, it is likely that industries from graphic design, to fashion, to (8) _____ peach fuzz into their products, marketing and advertising. The company website states: "Pantone provides a universal language of colour that enables (9) _____ through every stage of the workflow for brands and manufacturers." It adds: "Pantone's colour language supports (10) _____ industries; textiles, apparel, beauty, interiors, architectural (11) _____, encompassing over 10,000 colour standards across multiple materials including printing, textiles, plastics, (12) _____".

Comprehension questions

1. What is Pantone an authority on?
2. What does the article say the colour peach fuzz will provide in 2024?
3. When did Pantone start naming a colour of the year?
4. What did the deliberation say the colour peach fuzz could impact?
5. What did Pantone say the colour peach fuzz enriches?
6. What does the article say is an industry standard?
7. What is colour incorporated into besides products and marketing?
8. What does a universal language of colour enable?
9. What kind of industries does Pantone's colour language support?
10. How many colour standards does Pantone encompass?

Discussion - Colour - Peach Fuzz

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'peach'?
3. What do you think of the colour peach fuzz?
4. What do you think of having a colour of the year?
5. What would your colour of the year be?
6. What colours are comforting?
7. Would you like to recalibrate your life?
8. What are your favourite colours?
9. How does colour affect our everyday lives?
10. What colours impact your wellbeing?

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'colour'?
13. What do you think about what you read?
14. What is the colour scheme in your house like?
15. How important is colour for cars, computers and wallets?
16. What colours do you dislike?
17. What colours can and can't you wear?
18. What colour best sums up 2023?
19. What colour best sums up your life?
20. What questions would you like to ask the vice president?

TEXT

It has been officially declared that peach fuzz is the colour of the year for 2024. Pantone, the world's authority on colour, has selected peach fuzz as the hue that will provide people maximum comfort in 2024. Pantone is the go-to source for information and advice on colour schemes. It has named a colour of the year since 2000. The deliberation panel for the upcoming year's shade stated that: "Peach fuzz brings belonging, and inspires recalibration and an opportunity for nurturing." It added that in peach fuzz, "we can find peace from within; impacting our wellbeing". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "cosy sensibility brings people together and enriches the soul".

The Pantone Matching System is an industry standard for all things colour. In 2024, it is likely that industries from graphic design, to fashion, to tech will incorporate peach fuzz into their products, marketing and advertising. The company website states: "Pantone provides a universal language of colour that enables colour-critical decisions through every stage of the workflow for brands and manufacturers." It adds: "Pantone's colour language supports all colour-conscious industries; textiles, apparel, beauty, interiors, architectural and industrial design, encompassing over 10,000 colour standards across multiple materials including printing, textiles, plastics, pigments, and coatings."

